

## **Jim Lightbody**

On March 31, 2015, BCLC's Board of Directors appointed Jim as President and Chief Executive Officer of the corporation. He had held the role on an interim basis since January 30, 2014.

Over the past 14 years, Jim has also served as Vice President of Lottery Gaming and Vice President of Casino and Community Gaming. He has provided leadership and direction in strategy, marketing and product development as well as operational responsibility for the provision of products, services and support for players and business partners.

Prior to joining BCLC, Jim held a wide range of responsibilities in the retail and hospitality industries with companies such as Procter & Gamble, Nabob Foods and BC Hot House. This has instilled in him a keen sense of creating value for customers through innovation and partnering with key stakeholders in the delivery of the customer experience.

Jim holds a Bachelor of Commerce degree from the University of British Columbia with a major in marketing. He sits on the Thompson Rivers University School of Business and Economics Advisory Board and also volunteers as the Vice Chair of the Board of Trustees of the BC Sports Hall of Fame, and the Chair of the BC Horseracing Management Committee.