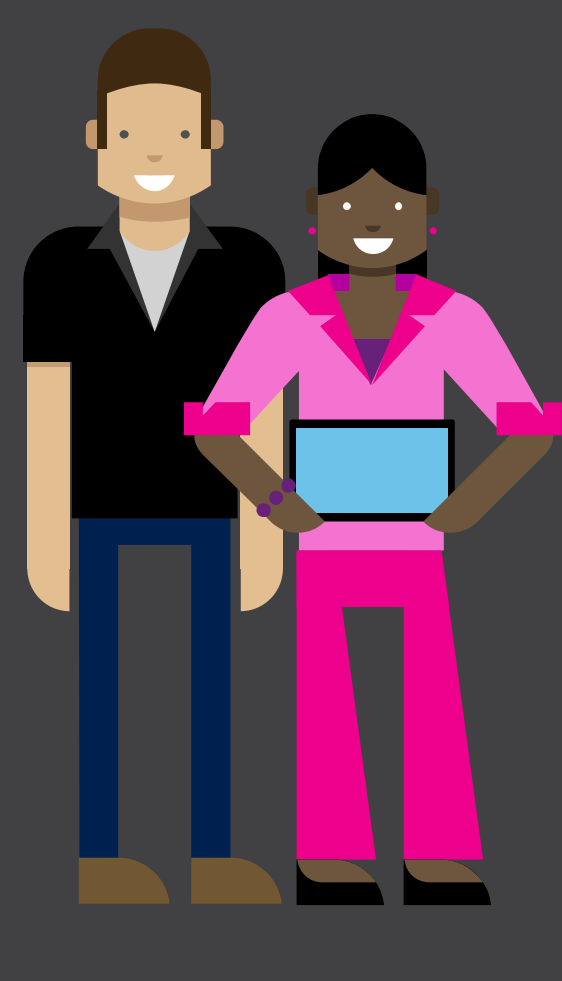
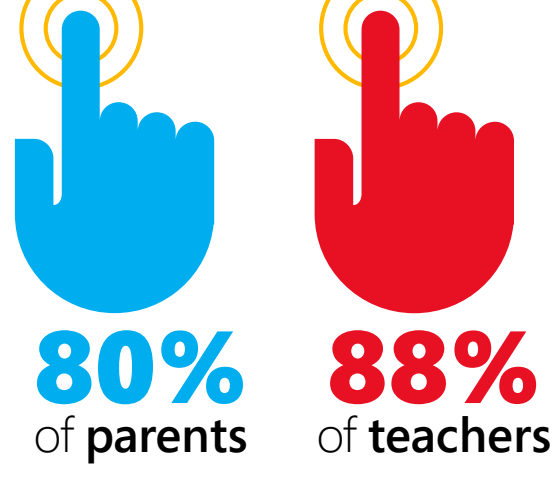


PARENTS AND TEACHERS ON EDUCATION

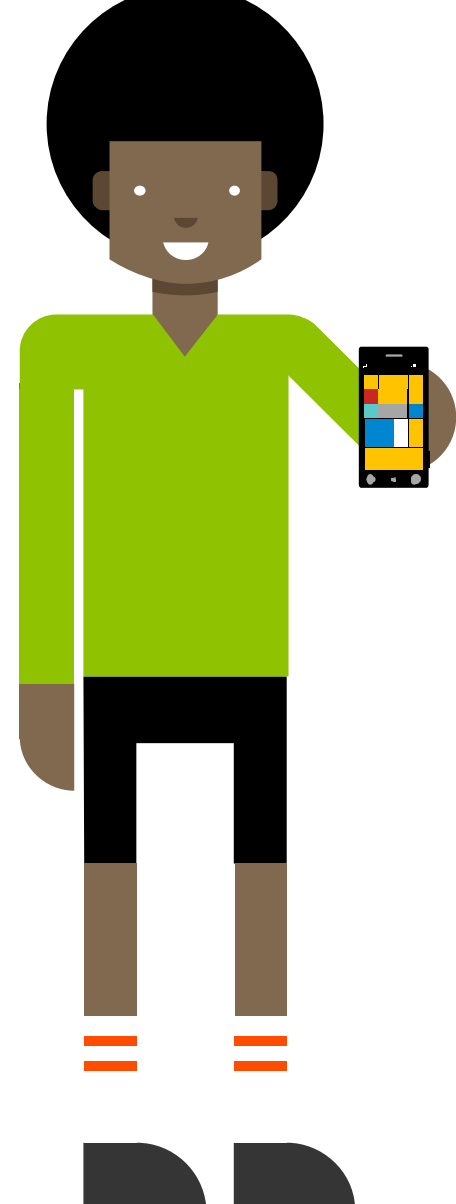
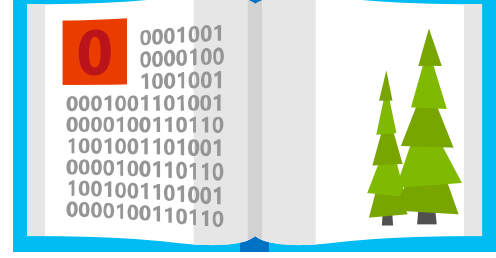
Microsoft has asked parents and teachers to share their perspective on Canada's education system, giving those closest to students a national voice.



APPROVAL OF TECH IN THE CLASSROOM

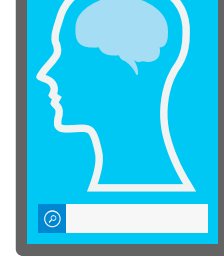


AGREE with using tech in the classroom.

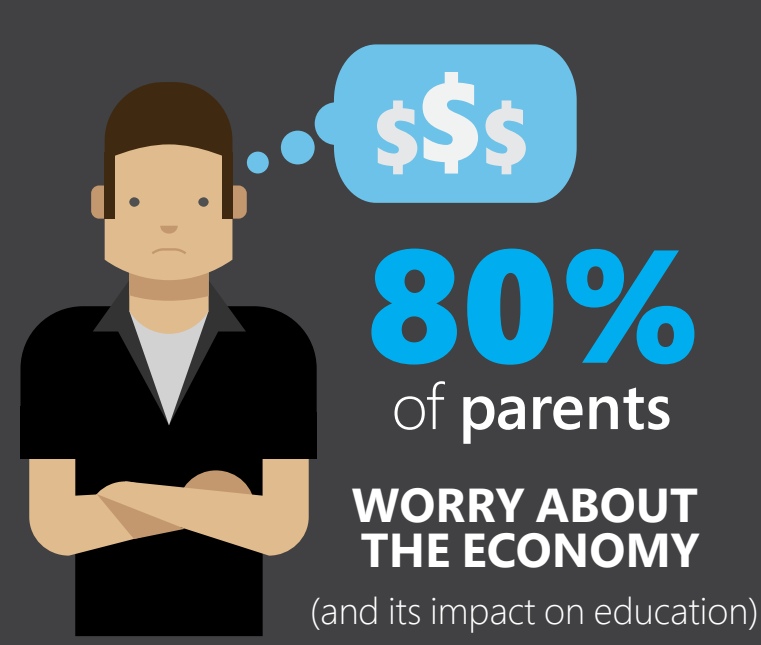


84% of teachers reported that the use of technology leads to **higher student engagement** with lesson plans.

78% of teachers believe technology enables students to **learn more effectively**.



FINANCIAL CONCERNS



72% of parents Affording post-secondary education for their children is **A MAJOR CONCERN**

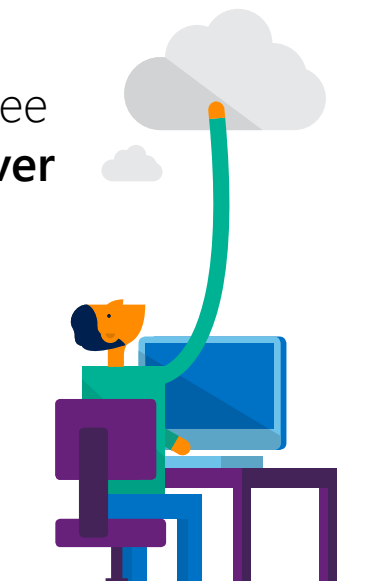
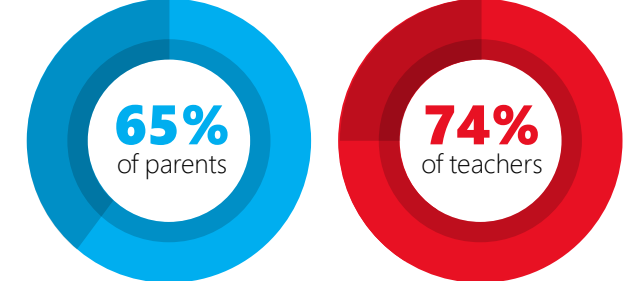
FUTURE OF EDUCATION IN CANADA



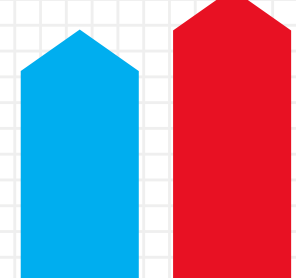
66% of parents **74%** of teachers believe the future of education **RELIES ON TECHNOLOGY** (and how effectively we can integrate it into the classroom.)



The majority of teachers and parents agree that **technology is leading us to discover better learning models**.

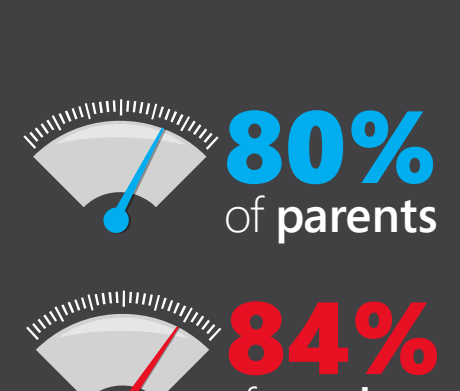


78% of parents **86%** of teachers believe **TECHNOLOGY EMPOWERS personalized learning** but only **57%** of parents and **60%** of teacher believe that we are doing so effectively now.

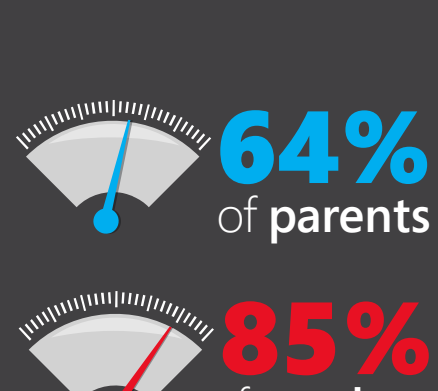


75% of parents **84%** of teachers believe **TECHNOLOGY CAN STRENGTHEN our education policy and curriculum development** But only **56%** of parents and **58%** of teachers believe that we are doing so now.

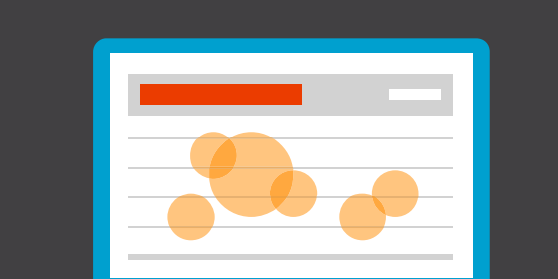
DEMAND FOR TECH IN THE CLASSROOM



believe that students **DESERVE FREE ACCESS** to productivity software to excel at school.

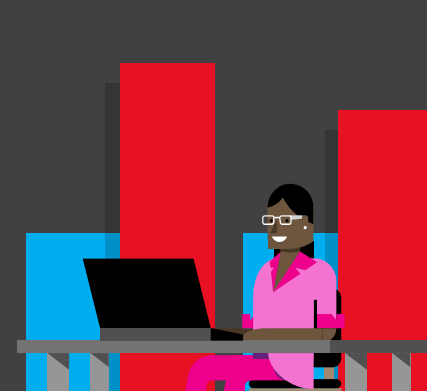


believe that **Microsoft Office IS CRUCIAL** to a student's post-secondary readiness.



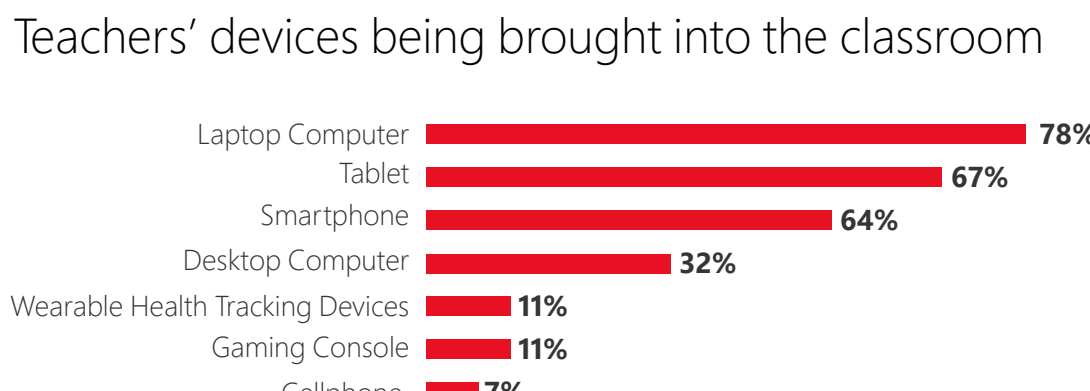
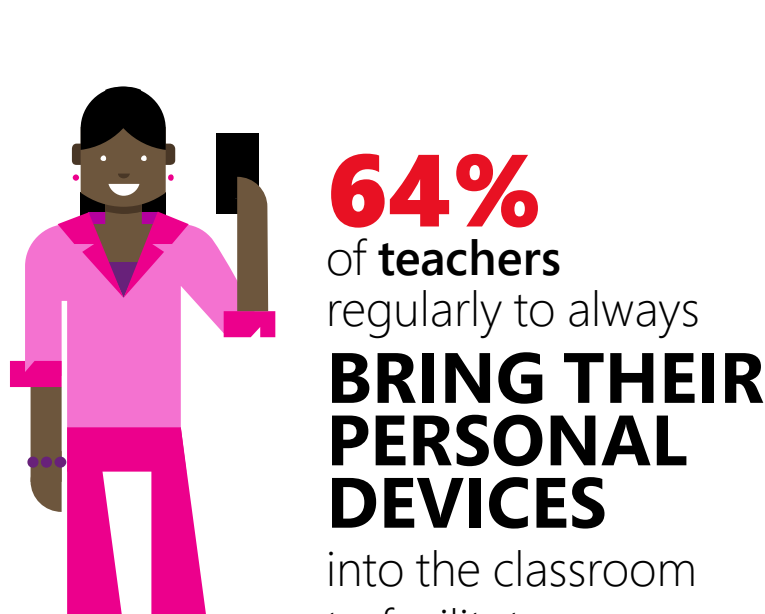
83% of parents **85%** of teachers believe **STUDENTS DESERVE exclusive education pricing** to make devices more affordable for families.

40% of teachers believe that students **DO NOT HAVE sufficient access to productivity software**. Just **21%** of parents agree.

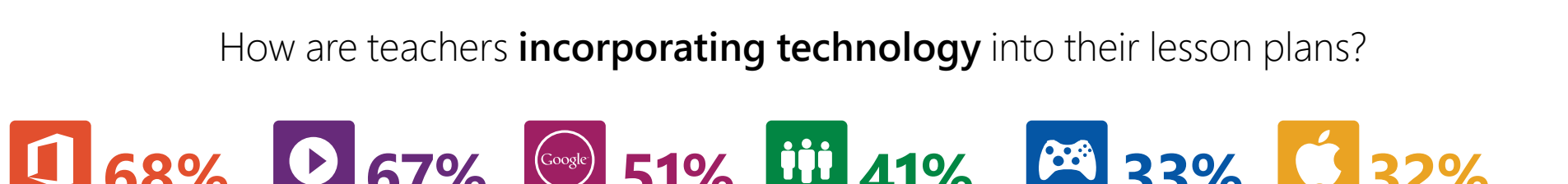


35% of teachers believe that students **DO NOT HAVE sufficient access to productivity software**. Just **21%** of parents agree.

HOW TEACHERS ARE USING TECH IN THE CLASSROOM



How are teachers **incorporating technology** into their lesson plans?



WHAT SCHOOL BOARDS CAN DO TO IMPROVE EDUCATION?

When asked what their school boards can do to **improve the quality** of students' education, both parents and teachers ranked:

"Greater access to devices in the classroom" #1 Choice.

"Teacher training & professional development." #2 Choice.



Be prepared for the digital classroom. Find out if your school qualifies for **free Microsoft Office**: microsoft.ca/freeoffice