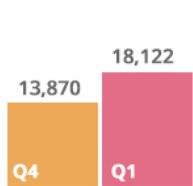
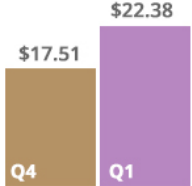


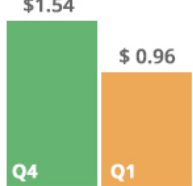
Shoal Games
Total Revenue



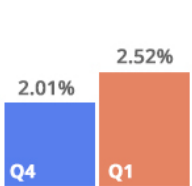
DAU
(Daily Average Users)



MGABPPU
(Monthly Gross Average
Bookings per Paying User)



eCPI
(effective Cost Per Install)



Conversion Rate