

The NATIONAL ME/FM ACTION NETWORK Hosts
The IACFS/ME

10th International Clinical & Research Conference

SEPTEMBER 22ND TO 25TH, 2011 • OTTAWA, ONTARIO, CANADA



IACFS/ME

Translating Evidence into Practice

Supporter Benefits



THE IACFS/ME 10th International Clinical & Research Conference

HOSTED BY THE NATIONAL ME/FM ACTION NETWORK



Lydia Neilson, founded the National ME/FM Action Network in 1993. She is the Network's CEO wearing her Meritorious Service Medal for her pioneering work for the Network.

The National ME/FM Action Network is a Canadian registered charity working on behalf of people with Myalgic Encephalomyelitis/Chronic Fatigue Syndrome (ME/CFS) and Fibromyalgia. The IACFS/ME is an international organization drawing together clinicians, researchers, advocates and patients interested in these illnesses. Both organizations advocate for high quality scientific research and effective public policy. The National ME/FM Action Network has accepted with honour the IACFS/ME's request to host the 10th International IACFS/ME Clinical & Research Conference, "Translating Evidence into Practice". It will be held from September 22nd to 25th, 2011 at the Crowne Plaza Hotel in Ottawa, Ontario. There will also be a one-day patient conference on September 22nd, 2011. There is the possibility of adding a day to the program focused on advocacy and public policy.

WHAT IS CHRONIC FATIGUE SYNDROME (CFS)?

Myalgic Encephalomyelitis, more commonly known as Chronic Fatigue Syndrome, is a debilitating illness with neurological symptoms, and mental and physical fatigue after minimal exertion that is not relieved by rest. Scientific research to identify causes and potentially curative treatments for ME/CFS is a work in progress.

What is Fibromyalgia (FM)?

Fibromyalgia is a common musculoskeletal pain disorder featuring widespread pain in the muscles, ligaments and tendons which is often accompanied by flu-like symptoms. Although causation is not well-understood and a cure is not available, recently approved medications for pain in FM may be helpful.



Fred Friedberg, PhD is president of the IACFS/ME and an associate professor in the medical school of Stony Brook University in New York.

What is the IACFS/ME?

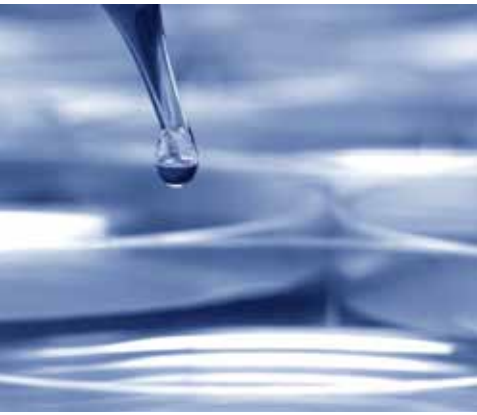
The IACFS/ME is the International Association for Chronic Fatigue Syndrome, an organization of over 500 scientists, clinicians, and educators dedicated to the study, care, and treatment of individuals with ME/CFS, and Fibromyalgia. The organization has held biennial research and clinical conferences since 1994.

Building on Success

During the 2009 conference held in Reno, Nevada, hundreds of attendees from many countries were brought together to hear about the latest advances in biomedical research. Attendees had the opportunity to hear about current research and interact with leading researchers, clinicians, and those suffering from these debilitating illnesses. A million dollar research fund for ME/CFS studies was created by the Board of Directors of IACFS/ME to be directed toward innovative small research projects.



John Kitzhaber, current governor of Oregon-Key Note speaker Reno Conference spoke to attendees about health care reform. He is best known for his work on initiating the Oregon Health Plan.



Supporting the
Advancement of Research

Commitment to
our Communities

Supporters Provide Leadership

To offset the cost of hosting a Conference of this importance, it is critical that we raise substantial amounts of funding. If there was ever a time that we have needed to ask for your leadership, it is now.

As a Conference Supporter, you will be demonstrating your commitment to biomedical research of ME/CFS and Fibromyalgia, and to the importance of bringing the latest products and services to those involved in health care delivery. Your support will help to bring together key players from around the world who will present cutting edge research and explain innovative clinical practices. These meetings set the stage for future research collaborations and the development of best practices in patient care.

A range of benefit packages is outlined in this brochure. As a Supporter, your company will (a) be showcased at the conference; (b) gain unique branding opportunities; and (c) be recognized with the display of your logo on the websites of the National ME/FM Action Network and the IACFS/ME.

Community

Statistics Canada estimated in 2005 that over 330,000 Canadians had been diagnosed with chronic fatigue syndrome and 390,000 with Fibromyalgia. The survey showed that these patients experienced high degrees of disability, disadvantage and unmet needs.

The National ME/FM Action Network and the IACFS/ME are committed to ensuring the recognition and the treatment of these debilitating illnesses in the local community. Your support will enable us to advance our understanding of the illnesses and to translate this evidence into practice in ways that will improve the quality of life for patients. Holding the meeting in Canada's national capital emphasizes the importance of government policy in prevention, diagnosis, treatment and support.





Conference Agenda – 2011

Sept. 22nd : Patient Meeting
Professional Workshops

Sept. 23-25th: Research and Clinical Conference

Networking

The 10th International Clinical and Research Conference of the IACFS/ME is a unique setting for attendees to make contact and build relationships with both professional and patient audiences. Conference participants have strong interests in learning about the latest research and clinical practices for ME/CFS, Fibromyalgia and related illnesses. The four day meeting will bring together hundreds of professionals including: general and specialist physicians, scientific researchers, attorneys, nurses, naturopaths, physiotherapists and other allied health care practitioners from all over the world. As the largest international conference for ME/CFS, Fibromyalgia and related illnesses, it will provide you, as a Conference Supporter, with a unique opportunity for high visibility and recognition within a national and global network in one location.

National & Global
Network

Unique Opportunities



Science, Research and Practice

The professional conference themes will focus on fatigue, pain, sleep, paediatrics, cognition and brain function in ME/CFS, Fibromyalgia and related illnesses. We expect increased representation from Fibromyalgia researchers and clinicians given the recent advances in treatment.

The topics will be addressed in scientific sessions on assessment and treatment and in original biomedical research particularly in the fields of immunology, virology and neuro-endocrinology. Cutting edge topics will include emerging research in the areas of XMRV and MLVs, the Canadian Definition of ME/CFS and the presentation of new practitioner guidelines for ME/CFS. It is anticipated that the conference will be accredited for continuing medical education.



SUPPORTER OPPORTUNITIES



Conference LEAD Supporters

\$25,000

The Lead Supporters will play a prominent role throughout the conference. Premium space in the exhibit hall, banquet host privileges, prominent logo representation and prime networking opportunities with both patients and professionals.

- Banquet Hosting privileges
- Awards Presentation - assist in presenting 3 awards to recipients
- Signage - most prominently during the Patient Day Conference
- Opportunity to run evening symposium during the conference
- Exhibit Hall - Premium space/table
- 10 Full Conference registrations
- Brochure - Most prominent position on Supporters' List
- 10 cocktail and banquet tickets
- Patient delegate kit promotional item
- 2013 Conference - Offered Supporters' opportunity first

Conference PLATINUM Supporters

\$15,000

Platinum Supporters will enjoy prominent Patient Day signage, an opportunity to present a conference award, as well as the opportunity to present an evening symposium.

- Signage - prominently during the Patient Day Conference
- Opportunity to run a symposium during the professional conference
- Awards Presentation - assist in presenting 1 award to recipients
- Exhibit Hall Premium space/large table near entrance
- 3 Full Conference registrations
- Brochure - Prominent position on Supporters' List
- 6 cocktail and banquet tickets
- Patient delegate kit promotional item

Conference GOLD Supporters

\$10,000

Gold Supporters will enjoy Patient Day Conference signage, three full conference registrations & cocktail/banquet tickets, as well as a large table located near the exhibit hall entrance.

- Signage - Recognition during Patient Day Conference
- 2 Conference registrations
- Exhibit Hall Large table located near entrance
- 3 cocktail and banquet tickets
- Brochure - Recognition on Supporters' list
- Patient delegate kit promotional item

Conference SILVER Supporters \$5,000

Silver Supporters are invited to host an exhibit hall table, are provided with two delegate registrations & cocktail/banquet tickets, receive profile during the conference and recognition on Supporters' List in the Conference Brochure

- Signage - Recognition during Patient Day Conference
- Exhibit Hall - Medium table
- Brochure - Recognition on Supporters' List
- 2 Full Conference registrations
- 2 cocktail and banquet tickets
- Patient delegate kit promotional item

Conference BRONZE Supporters \$1,500

Bronze Supporters are provided with 2 delegate registrations, receive profile during the conference and recognition on the Conference Brochure's Supporters' List

- Signage Recognition during Patient Day Conference
- Exhibit Hall - Medium table
- Recognition in the Conference Brochure
- 2 cocktail and banquet tickets
- Patient delegate kit promotional item

Conference FRIENDS \$1,000

Conference Friends will receive a lifetime IACFS/ME membership and its benefits: Peer review journal, newsletter, Conference discounts.

Unrestricted Educational Grants are available.
Dr. Fred Friedberg for more information at 631.632.8252 or
fred.friedberg@stonybrook.edu

"The IACFS/ME is the world's largest organization dedicated to health professionals with a special interest in chronic fatigue syndrome and ME. Its biennial meeting showcases the research conducted by hundreds of scientists from around the globe, and also presents valuable information for patients and their families."

Anthony L. Komaroff, MD
Professor of Medicine
Harvard Medical School



Supporter Pledge Form

The 10th International IACFS/ME Conference

Translating Evidence into Practice

September 22-25, 2011
Ottawa, Ontario, Canada

Company/Organization

Contact Name

Mailing Address

City • Province/State • Postal Code/ZIP

Phone

Facsimile

Email

Authorized Signature:

Date:

Supporter Benefit Levels

(please indicate desired level)

- Lead Supporters (\$25,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Bronze (\$1,500)
- Friends (\$1,000)
- No, thank you, but I would like to make a donation of \$ _____

PAYMENT DETAILS

- VISA
- MasterCard
- Other _____

Card Number:

Expiry Date:

Name on card:

Signature:

- Cheque

Please make Cheque Payable to the:
IACFS/ME

MAIL FORM & PAYMENT TO:

IACFS/ME, 27 N. Wacker Drive #416, Chicago, IL 60606 USA

Email: fred.friedberg@stonybrook.edu

Tel: 631.632.8252

Fax: 847.579.0975

Web: www.iacfsme.org

Please Send High Resolution Logo to L. Cregan at llac@rogers.com

NOTE: All applications will be reviewed by the National ME/FM Action Network & IACFS/ME prior to final acceptance.

THANK YOU FOR YOUR SUPPORT!

Credit Card information can be faxed to 847.579.0975



Phone: 613-829-6667

Fax: 613-829-8518

512-33 Banner Road

Nepean, ON K2H 8V7

Canada

Email: mefmaction@ncf.ca

www.mefmaction.net

(BN) 89183 3642 RR0001

See you in Ottawa!

IACFS/ME

US Internal Revenue Service: Section 501 (c) (3) organization.

For Conference Support information

Please contact:

Dr. Fred Friedberg, President

IACFS/ME

Tel. 631.632.8252

Fax: 847.579.0975

Email: fred.friedberg@stonybrook.edu