



\$10,000 reward announced in [Tamra Keepness](#) case

MCSC reward for information marks 7th anniversary of disappearance

REGINA, SK – Tomorrow, July 5th, marks 7 years since little [Tamra Keepness](#) vanished from her home in Regina. In an ongoing effort to encourage the public to come forward with information, the [Missing Children Society of Canada](#) (MCSC) has announced a limited-time offer of \$10,000 for information leading to Tamra's whereabouts. The reward offer boosts the \$25,000 reward that is currently being offered by Regina Board of Police Commissioners.

"Someone out there knows what happened to Tamra," explained Bob Moseley, a former police detective and an MCSC Investigator assisting in Tamra's case. "We are offering them an opportunity to help find this child, and to collect a sizeable reward in return. But this is a limited-time offer, and we need the public to come forward now."

MCSC's reward of \$10,000 will expire in one month on August 6th, 2011. Until that time, someone who holds a key piece of information in Tamra's case has the chance to collect a total of \$35,000 in combination with the Regina Police's reward offer.

Tamra was last seen at her Regina home at approximately 11pm on Monday, July 5, 2004. At the time of her disappearance, Tamra was wearing a light blue, striped halter top with pink accents and light blue jeans.

"We hope that offering this reward on the anniversary date of Tamra's disappearance will spark someone's memory of what they saw around that time, or things they may have heard in the years that followed", added Moseley. "We need your help to do what's right for this little girl."

Anyone with information can contact MCSC confidentially through their 24-hour toll-free TIP line at 1-800-661-6160 or by email at tips@mcsc.ca. MCSC investigator Bob Moseley can be contacted directly at 403-291-0705 ext. 226. The public can also contact Sgt. Brent Shannon with the Regina Police at 306-777-6453. For details about the reward conditions, visit MCSC's website at www.mcsc.ca.



TAMRA KEEPNESS' CASE PROFILE:

Full Name: Tamra Jewel Keepness
Date of Birth: September 1, 1999
Missing Since: July 5, 2004
Missing From: Regina, SK
Eyes: Brown
Hair: Brown

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MEDIA CONTACT:

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Since 1986, the Missing Children Society of Canada has been reuniting missing children with their searching families through professional investigations, public awareness and family support programs. MCSC's team of former police detectives and trained investigators work closely with law enforcement while conducting frontline, hands-on investigative and search activities.