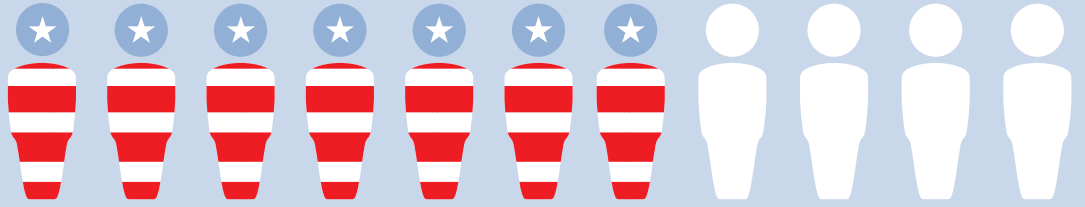


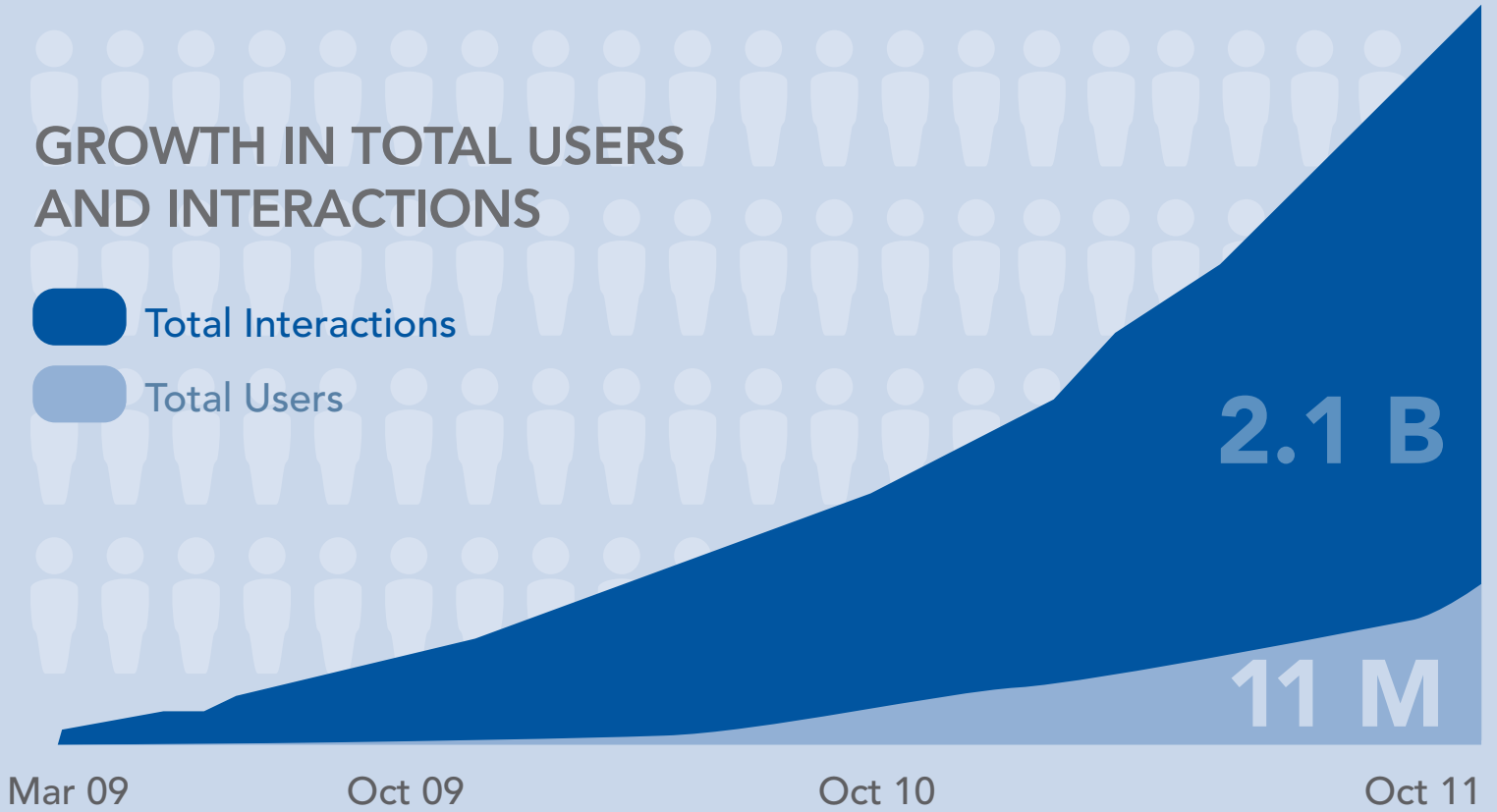
It started with 100 people who wanted a better way to get exactly what they needed in their local area -- 2.1 billion interactions later, Poynt continues to connect over 11 million loyal users with the people and experiences that shape their lives, in nine countries around the world.

11 MILLION
Total Unique Users
7 MILLION
Users from the USA



GROWTH IN TOTAL USERS AND INTERACTIONS

Total Interactions
 Total Users



TOP SEARCH TERMS:

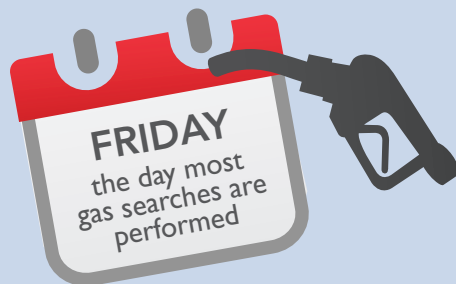


60,572
searches for
"cupcake"



TOP MISPELLINGS:

Wal-Mart:
WALLMART WALMARR
WALMAET WALMARY
WALMAR WALNART
WALMARK WALT MART



6,797
searches with
"Happy" in
the name



MOST CAFFEINATED CITIES:



5

searches for
"horseshoe"