



On September 20, Shaw's TV Everywhere strategy takes shape with its first installment: the Shaw Go Movie Central app. Available for iOS devices, the app gives Shaw and Shaw Direct subscribers instant, on-the-go access to recent box office hits, plus popular original series from HBO and Showtime. Over 670 titles are available, anytime, anywhere.

Key product features include:

<ul style="list-style-type: none"> • Layered Navigation: Menus optimized for touch screens allowing navigation between to content sections with the swipe of a finger. 	<ul style="list-style-type: none"> • Smart Search: A predictive search and discovery tool that lets you find the content you want faster.
<ul style="list-style-type: none"> • Cinematic View: Bold visual layout with large-format imagery that brings premium content to life. 	<ul style="list-style-type: none"> • Social Sharing: Share your experience with friends using your favourite social media tools.
<ul style="list-style-type: none"> • Intelligent Secure Streaming: Best-possible video quality at any connection speed up to 720p HD. 	

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