

NATURAL GAS

So right for so many reasons



It pays to make the natural choice

Natural gas is an economic fuel for space heating, hot water and cooking. You can choose who you buy your natural gas from and make its great value even better by using it efficiently. Safe, reliable and offers great value – all good reasons to make the natural choice.

How natural gas gets to you

Gas Supply

Oil and gas exploration companies drill and build natural gas wells throughout North America. New technologies have uncovered new sources of gas production. The gas is sold on the open market where Enbridge makes its purchases.

Transportation to Enbridge

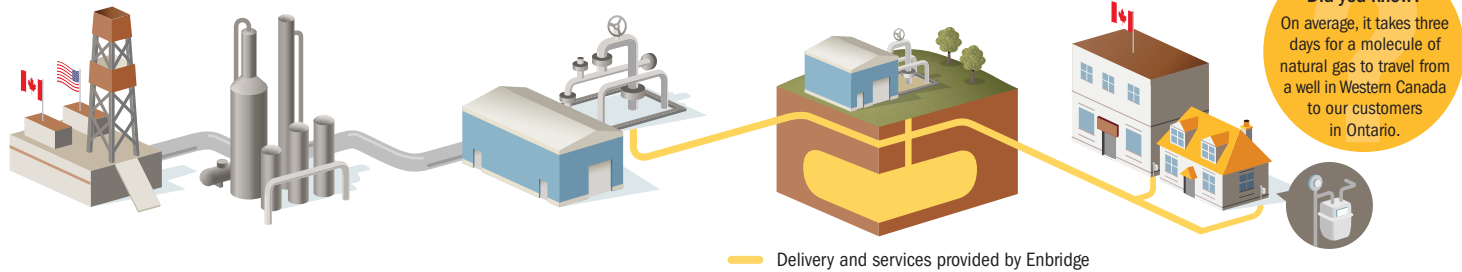
From the well, the gas is processed to remove liquids and other impurities so that it is mostly methane. It is then transported through a series of large high-pressure transmission pipelines to Ontario.

Delivery by Enbridge

When gas enters Enbridge's Ontario delivery system, we reduce the pressure so it can be safely delivered to customers, or placed in storage to help meet peak demand. We also add odourant to make leaks easier to detect and conduct ongoing maintenance.

Our Customers

Across Ontario, Enbridge provides safe and reliable natural gas delivery to over 1.9 million customers. We provide our customers with services such as a call centre, emergency response and meter reading.



Customers pay market price with no mark-up

Gas Supply Charge and Transportation to Enbridge

For customers who purchase their natural gas from Enbridge Gas Distribution, the prices they pay for the gas they use and the transportation of the gas to Ontario, are the same as the prices we pay. Our prices are regulated by the Ontario Energy Board (OEB) and are based on North American market prices and established transportation prices.

We pass those costs on to customers with no mark-up.

These charges are shown on the bill as the Gas Supply Charge and the Transportation to Enbridge Charge. Gas Supply makes up the biggest part, about 42 per cent, of a customer's gas bill, while Transportation makes up about 17 per cent of the bill.**

Natural gas trades as a commodity

The price for natural gas reflects the competitive forces of supply and demand on the North American open market. Like other commodities, the price goes up and down based on a variety of market forces including North American levels, the amount of gas being produced and changes in North American weather.

Fair and reasonable rates

At Enbridge, we work hard to deliver natural gas at fair and reasonable rates. All of our rates are reviewed and approved by the OEB.

The Customer and Delivery Charges

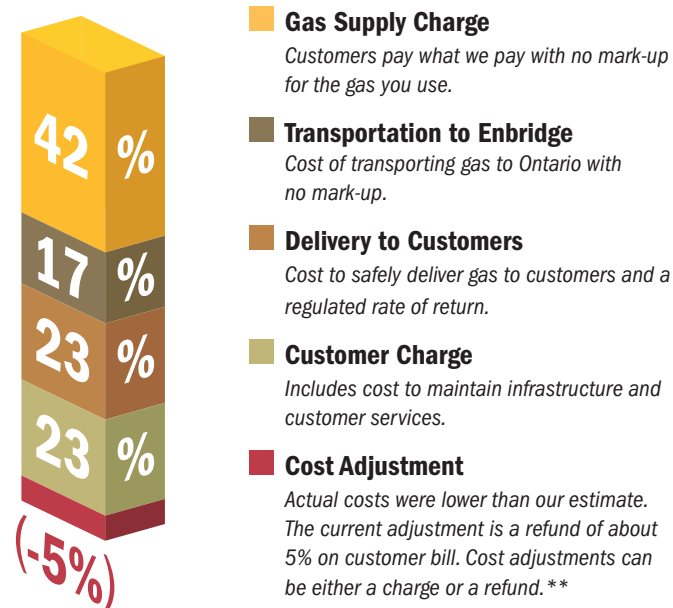
On a typical bill, the customer and delivery charges each make up 23 per cent of the bill. These charges recover fixed costs for infrastructure and customer services such as a call centre, emergency response and meter reading. They also recover the cost of safe and reliable delivery of natural gas, such as system maintenance and inspections, as well as a regulated rate of return.**

Rates reviewed quarterly

We review our gas prices quarterly and adjust them based on forecasts. Then we update the Cost Adjustment to compare our actual costs to what customers previously paid. All adjustments are submitted to the OEB who must approve any price changes we make.

Charges for gas

Based on Enbridge rates effective October 1, 2011.



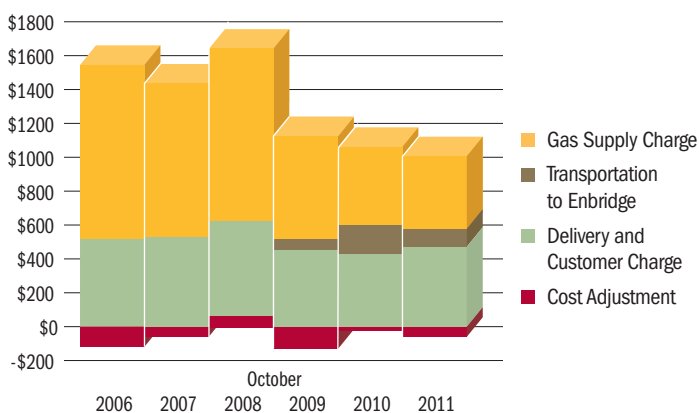
Customers have a choice

Approximately 79 per cent of our customers choose to buy their natural gas supply from Enbridge. The other 21 per cent buy through natural gas marketers where they pay an agreed-upon price for the gas for a contracted period.

However, customers who buy their supply from marketers may be customers of Enbridge for transportation, and will definitely be customers for delivery. Everyone receives their bill from Enbridge. The gas supply, and possibly the transportation, is typically shown on the bill as having been purchased through the gas marketer.

When their current contract with the marketer ends, customers have a choice of renewing, going to another marketer or returning to Enbridge for their gas supply.

Total annual bill (\$) **



Compared to electricity, natural gas has been about 52 per cent less expensive*

In Ontario, customers continue to switch to natural gas from other energy choices because of the cost savings and reliability.

Natural gas is the popular choice for both space heating and water heating. Even compared to oil, natural gas is about 53 per cent less expensive. These comparisons are based on a five-year rolling average from November 2006 to October 2011.

* Based on a five-year rolling average from November 2006 to October 2011. Natural gas prices are based on Enbridge Gas Distribution's prices up to and including October 2011 rates. Electricity prices are based on Toronto Hydro's Ontario Energy Board approved rates up to and including current rates, approved in May 2011. The calculations are done on an energy equivalent basis. Estimates do not include taxes or any rental or financing costs.

** Based on a typical annual bill for a residential customer who buys gas from Enbridge Gas Distribution and uses 3,064 cubic metres of natural gas for home and water heating annually. Historical calculations are based on Enbridge Gas Distribution Inc.'s residential rates from November 2006 to October 2011.

Enbridge actively promotes energy efficiency

Enbridge works with its customers to help them attain the best possible value from the natural gas they use. We provide free advice, expert consultation and encourage energy efficiency in homes and businesses.

For more information, visit

www.enbridgegas.com

Customer Service:
1-877-362-7434

For 24/7 emergency calls:
1-866-763-5427