

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Simavita Limited
A.R.B.N.	165 831 309

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<i>Name of Director</i>	Michael Brown
Date of appointment	7 January 2015

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<i>Number & class of securities</i> 5,000 common shares

+ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

<i>Name of holder & nature of interest</i> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	<i>Number & class of Securities</i>
The Michael Brown Superannuation Fund (beneficiary)	205,000 common shares
Integrated Equity Pty. Ltd. (controlling shareholder)	509,410 warrants @ \$0.41 500,000 options @ \$0.62

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

Dated: 7 January 2015

+ See chapter 19 for defined terms.