Get to know the new **BlackBerry Bold** 9650



Give every pursuit your undivided love.





Give everything your all.

The new BlackBerry Bold 9650 smartphone

Here's to doing things all out. To following your passion and embracing everything you do headfirst, without hesitation. Whether you're conducting business with partners or conducting imaginary trains with your five-year-old, give every moment your undivided love.

That's why we built the new BlackBerry® Bold[™]9650 smartphone. Sleek, refined, and created with impressive materials and textured finishes, the BlackBerry Bold smartphone captures the true essence of top-tier design. We accessorized it with a smooth and fast optical trackpad, Wi-Fi®, multimedia and much more. And we included BlackBerry® Messenger, so you can BBM™ message the people who matter in your life. Which means you've got everything you need to go forth and love boldly.

Explore the possibilities

Trackpad navigation: it's how you scroll

Getting to all your apps on a BlackBerry Bold 9650 is easy. Just glide your finger over the optical trackpad, scroll through menus and icons, then press gently to select what you want.

Talk and surf with simultaneous voice and data

When words can't describe it, just snap a picture and send it - even when uou're already on the phone. Or browse the Web while you talk on the speakerphone or on a headset.^{5,8} Now you can do it all at the same time.

BBM message your friends with BlackBerry Messenger

Got something to say? BBM message it! Use BlackBerry Messenger to stay in touch with your friends who already use BlackBerry[®] smartphones. Chat, share files and keep the conversation going wherever, whenever.³

Be worldly with 3G

Whether you're traveling across the street or across the country, the BlackBerry Bold 9650 is your constant companion, with the ability to work on 3G networks² around the globe.

All media, all the time

Carry, watch and share your videos, pictures, files and more.7 Sync your BlackBerry Bold 9650 to your Mac or PC with BlackBerry[®] Desktop Software⁸ and transfer your music or media in a few easy clicks. And don't worry about running out of storage - your smartphone comes with a spacious 2GB microSD card. When your collection grows, just replace it with a larger microSD card to hold more of your favorite media files.⁶



Now you're a real task master

You never focus on just one thing at a time. Neither does your BlackBerry Bold 9650. You can use all of your favorite apps at the same time - there's no need to close one to use another. Which means you can BBM message your friends, update your status on Facebook[®], read incoming emails and more³, simultaneously.

Wi-Fi it

Get more done in less time by using Wi-Fi to get fast download speeds and web browsing on your smartphone. Just find a Wi-Fi hotspot and access your BlackBerry services right there.⁴

A communication experience unlike any other

Now you don't have to log in to read your emails, text messages, instant messages, Facebook updates or MySpace™ notifications. Read them all on your BlackBerry Bold 9650 as soon as they arrive. Connect up to 10 supported email accounts, including Gmail® and Yahoo!® Mail. You can even receive news feeds and updates from apps like Ticketmaster[®]. Enjoy a communication experience unlike any other with a BlackBerry smartphone.

Get personal with it

Create a complete BlackBerry experience just for you. Choose intuitive apps designed just for BlackBerry smartphones from BlackBerry App World[™], including games, entertainment, finance and more. Then give your smartphone the little things that'll show off your personal style. Set custom ringtones and notifications, and add cool wallpapers and themes. Finally, round it out with BlackBerry®Authentic Accessories like headsets and cases.



Headset jack

Volume keus

application

MicroUSB port

Backspace/

Speakerphone key

Turn on/off the

Right Shift key

Symbol key

Open the

sumbol list

Capitalize letters

speakerphone

during a call

Enter key

Delete keu

Right

Adjust the volume





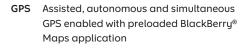


Specifications

Size (L x W x D)	112mm x 62 mm x 14.2 mm
Battery Life ¹	Talk Time: Up to 5 hours Standby: Up to 13 days
Navigation	Trackpad - Located on front fa

ce of device, ESC key to the right and Menu to the left of the trackpad

- Displau Large, high-resolution screen
- Camera 3.2. MP camera, flash, auto focus, image stabilization



Wi-Fi Band: 802.11b/802.11g Wi-Fi

- Network Quad-Band: 850/900/1800/1900MHz GSM/GPRS/EDGE networks
 - Single-Band: 2100 MHz UMTS/HSPA networks

Dual-Band: 800/1900 MHz CDMA/ EVDO Rev A networks

Escape key

Move back

Close a menu

End/Power key

End a call

Turn on/off

the device

Return to the

Home screen

a screen



Discover the BlackBerry Bold 9650 smartphone at: blackberry.com/bold9650

- 1. Battery life, talk and standby times depend on network configuration, signal strength, features selected and customer usage patterns.
- For a list of countries where voice and data services can be accessed using the BlackBerry Bold 9650 smartphone, please visit www.blackberry.com/go/worldedition. Check with your service provider for roaming arrangements, service plans and supported features and services.
- 3. Requires activation with appropriate data plan. Check with service provider for availability, costs and restrictions.
- The BlackBerry Bold smartphone supports Wi-Fi 802.11 b/g. Not all BlackBerry plans support Wi-Fi® access to BlackBerry services. Check with your service provider for availability, costs and restrictions.
- Simultaneous voice and data connectivity is only available when the BlackBerry Bold 9650 smartphone is connected to a CDMA network for voice communication and a Wi-Fi[®] network for data connectivity.
- The BlackBerry Bold 9650 smartphone accepts microSD cards of various sizes; the amount of storage is determined by card capacity. MicroSD cards may be sold separately.
- 7. Mac OS X version 10.5.5 is required.
- 8. Supports all A2DP Bluetooth accessories.

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