



## Backgrounder

### Climate Change and Emissions Management (CCEMC) Corporation

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### Climate Change and Emissions Management (CCEMC) Corporation to host leading thinkers at GHG Reduction Summit

EDMONTON -- The Climate Change and Emissions Management Corporation is hosting a Greenhouse Gas Reduction Summit in Edmonton, May 15-17. Leaders from public policy, industry and research and development sectors will participate in workshops to identify opportunities to strengthen the system supporting GHG reductions.

Keynote speakers include:

#### Jeremy Rifkin

Jeremy Rifkin is a global visionary and expert on the impact of scientific and technological changes on the economy, the workforce, society and the environment. His books, speaking, and consulting are unquestionably influencing the shifting ideologies of the 21st century. Jeremy is the founder and Chairperson of the Third Industrial Revolution Global CEO Business Roundtable, which recently entered into a collaboration with the European Commission to help facilitate a long-term economic plan to usher in a new energy infrastructure and economy across the 27 member-states of the EU. He also regularly advises the European Commission, the European Parliament, and several EU member government and heads of state on issues related to the economy, climate change, and energy security.

#### Sean Wise

Sean Wise had helped hundreds of entrepreneurs raise over \$2 Billion and is widely recognized across North America as an expert in helping high growth potential companies raise funds, turn a profit, and be successful. He's been dubbed the "Dragons' Keeper" for his recurring role as Online Host and Industry Advisor for the hit business reality TV show, Dragons' Den.

#### Josh Linkner

Josh Linkner has founded and built four highly successful technology companies over the last 20 years and will be sharing his wisdom and lessons about creativity and innovation. Josh is the New York Times Bestselling author of *Disciplined Dreaming: A Proven System to Drive Breakthrough Creativity*. He is the CEO and Managing Partner of Detroit Venture Partners, a venture capital firm helping to rebuild urban areas through technology and entrepreneurship. In addition, he is founder and CEO of ePrize, which has produced over 5,000 industry-leading interactive promotions across 36 countries, for 74 of the Top 100 brands including Coca-Cola, AT&T, The Gap, Procter & Gamble, Disney, Dell, adidas, Citibank and Microsoft. ePrize has won dozens of awards including Red Herring's Top 100 Technology Firms in North America, Inc. 500 (five years in a row), #1 fastest-growing on PROMO 100, Fast Company's Fast 50 Reader's Choice, and 101 best places to work in Michigan.