

# CMHC Ottawa Housing Outlook Conference

YOUR GUIDE TO THE LOCAL MARKET FOR 2011



November 16, 2010  
8:30 a.m. – 12 p.m.  
Hampton Inn  
200 Coventry Road  
Ottawa, ON

*Housing market intelligence you can count on*

# Your Guide to the Local Market for 2011

We've all seen the headlines:

**Moderate Price Increases for Ottawa Homes**

**LOWER SALES NEXT YEAR**

**Ottawa Housing Market on the Rise**

Whether in newspapers, magazines, television, radio, or blogs, everyone seems to have a different outlook on where the housing market is heading.

Attend CMHC's Ottawa Housing Outlook Conference for industry-leading intelligence delivered to you by local experts. CMHC's analysts and economists are part of the most extensive housing research network in Canada. If your business success depends on knowing and understanding the housing market, you will benefit from this event.



## Lenders/MortgageBrokers

Discover how the current state of financial markets is influencing new home and resale conditions. From local to global issues, CMHC's expertise will give meaningful insight to help you in your business.

## Realtors

Understand the factors currently impacting your business. Gain insights into the opportunities and challenges that will help or hinder your ability to close the deal. From first meetings to final signatures, CMHC's forecasts and analysis will help ensure you're on top of the market.

## Builders/Developers

Inform your clients and colleagues. Learn the current macro-economic environment and what it means for your business. From ground breakings to title transfers, CMHC's comprehensive research will provide ready-to-use perspectives to help you understand potential buyers.

**Others** who will benefit from participating include: planners, appraisers, architects, property managers/owners, building manufacturers/suppliers, investors, housing consultants and government officials.



## Housing Market Forecasting: Inside the Crystal Ball

A behind-the-scenes look at the science of forecasting and the best practices used to generate accurate predictions. You will gain a better understanding of the relationship between various indicators, such as interest rates and starts, and the significance of statistics in today's news stories.



Bob Dugan  
Chief Economist,  
CMHC

### National Housing Outlook: The Big Picture and Why it Matters

CMHC's Chief Economist Bob Dugan is regularly quoted in newspapers, television and radio throughout Canada. Bob is at the forefront of Canada's housing research, analysis and forecasts. He will share his broad perspective on the Canadian economy and mortgage credit conditions.



Ted Tsiakopoulos  
Ontario Regional  
Economist, CMHC

### Ontario Housing Outlook: The Provincial Picture and Your Local Market

Ontario's economic recovery has been driven by demand for "big ticket items," including housing. Now Ontario's housing market is in transition. Let Ted Tsiakopoulos, CMHC's Regional Economist, help you make sense of domestic and international developments and how they could impact your business. Ted's depth of knowledge will ensure an educational experience.



Sandra Pérez-Torres  
Senior Market  
Analyst, CMHC

### Local Housing Outlook: Ottawa's Housing Portrait

As CMHC's Senior Market Analyst for the region, fielding inquiries from housing professionals and media in Ottawa is part of Sandra Pérez Torres' daily routine. Sandra will put all calls on hold and paint a clear picture of how Ottawa's economy will perform following a global recessionary period. On November 16, she will help you understand what demographic and economic factors will affect the composition of housing demand and the overall Ottawa housing market outlook for 2011.



Abdul Kargbo  
Market Analyst,  
CMHC

### Local Housing Outlook: Ottawa's Submarket Analysis

Ottawa's downtown has been transformed by a surge in new condominium development, and all types of low rise housing springing up in surrounding suburbs. Will this trend continue? How will the resale market perform for all housing types? Can we expect certain Ottawa sub-markets to outperform? All difficult questions, but Abdul Kargbo is up to the challenge. Drawing upon his depth of experience with CMHC, Abdul's highly-informed insights will be a welcome addition to your opportunity toolkit.



Alain Miguelez  
Program Manager,  
City of Ottawa

### Special Guest Presentation: Spotlight on Ottawa—Good for Business

During the last few years, Ottawa has been recognized as having one of Canada's most livable and enjoyable downtowns. Join Alain Miguelez as he outlines the next wave of major projects and initiatives that will further transform Ottawa and the surrounding region. Whether it's investments in rapid transit, commercial and residential projects, or a renewed attention on urban design, Alain will highlight up-and-coming neighbourhoods while detailing how to transfer Ottawa's ongoing momentum to benefit your business.

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## REGISTER EARLY AND SAVE!

### **Until Oct. 26, 2010**

**\$130** (includes \$14.96 HST)

### **After Oct. 26, 2010**

**\$155** (includes \$17.83 HST)

### **On-site**

**\$180** (includes \$20.71 HST)

### **Group discount *New!***

**Table of 6 \$695** (includes \$79.96 HST)

**To register, visit [www.cmhc.ca/conferenceregistration](http://www.cmhc.ca/conferenceregistration)  
or call 1-800-668-2642**

*Registration fee includes hot breakfast and conference materials.*

*Breakfast will be served from 7:30 a.m. – 8:30 a.m. Conference begins at 8:30 a.m.*

*Please note seating is limited.*

Need CAAMP, AIC or RECO educational credits? Be sure to apply when you register. Credit certificates will be available for pick up on-site at the end of the event.

