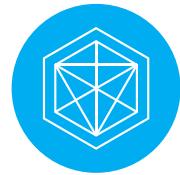


# Cogeco Peer 1 Cloud Connect

## Azure ExpressRoute for Canadian Businesses



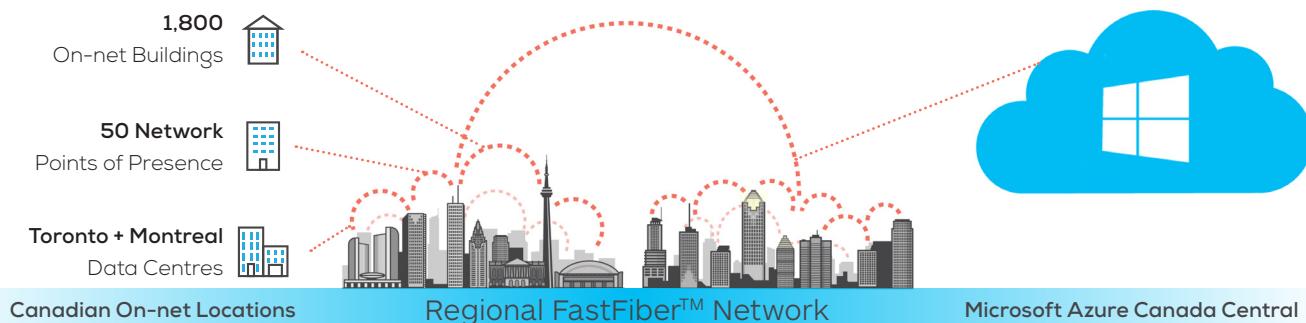
Canadian businesses are realizing the benefits of digital transformation through the adoption of cloud services. More and more companies are taking advantage of the agility, scalability, speed, and cost benefits that cloud computing provides.

However, expanding your network with cloud technologies introduces other considerations that are crucial to ensuring your cloud delivers the results your business needs. Speed, security, reliability and compliance with corporate and industry policies are simply some of the areas to consider as your network extends from on-premise to hybrid to cloud.

## Turbo-charge Your Microsoft Cloud with Cogeco Peer 1 Cloud Connect for ExpressRoute

Together, Cogeco Peer 1 and Azure ExpressRoute is your cloud turbo-charger. With our private dedicated connection between your on-premise networks and the Microsoft Azure cloud you will eliminate the intrinsic uncertainty of delivering cloud applications over public internet.

Together with Azure ExpressRoute we are eliminating the gaps that are typically associated with public internet such as privacy, availability, throughput, or latency because we are creating a private connection between Microsoft Azure, your data centres, and your application users. With Cogeco Peer 1's unique end-to-end network capabilities and ExpressRoute, you get all the benefits of public cloud such as reduced cost, burst and hyper-scale capabilities without any of the risk.





#### BYPASS ACCESS AND INTERNET BOTTLENECKS

Leverage Cogeco Peer 1's 1,800 on-net buildings, 50+ POPs to connect your users directly to the Microsoft Cloud



#### SECURE YOUR AZURE

Eliminate internet attack vulnerabilities by creating a 100% private IP Network



#### MANAGE CLOUD COSTS

No more usage based inbound/outbound data transfer costs



#### SEAMLESS HYBRID IT

Easily integrate existing infrastructure with seamless, low latency connectivity



#### SLA BACKED PERFORMANCE

What's the promise of performance without a guarantee? Cogeco Peer 1 delivers a comprehensive, industry leading SLA including 99.999% core network availability.

See how Cogeco Peer 1 Cloud Connect for ExpressRoute solves your cloud performance, security, and privacy concerns.



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## About Cogeco Peer 1

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as Colocation, Network Connectivity, Managed Hosting, Cloud Services and Managed IT services, that allow customers across Canada, the United States and Western Europe to focus on their core business. With 17 data centres, an extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support.

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LATIN AMERICA 1.888.978.3518 | UK 0800.840.7490  
FRANCE 0033.486.801.344  
ALL OTHER COUNTRIES +1.646.396.0423

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