COGECO
Data Services

CLOUD ADOPTION

CLOUD AS A TECHNOLOGY
Using cloud as a cost-savings technique

CLOUD AS A CATEGORY
Creating a partnership with business unit heads and the cloud provider
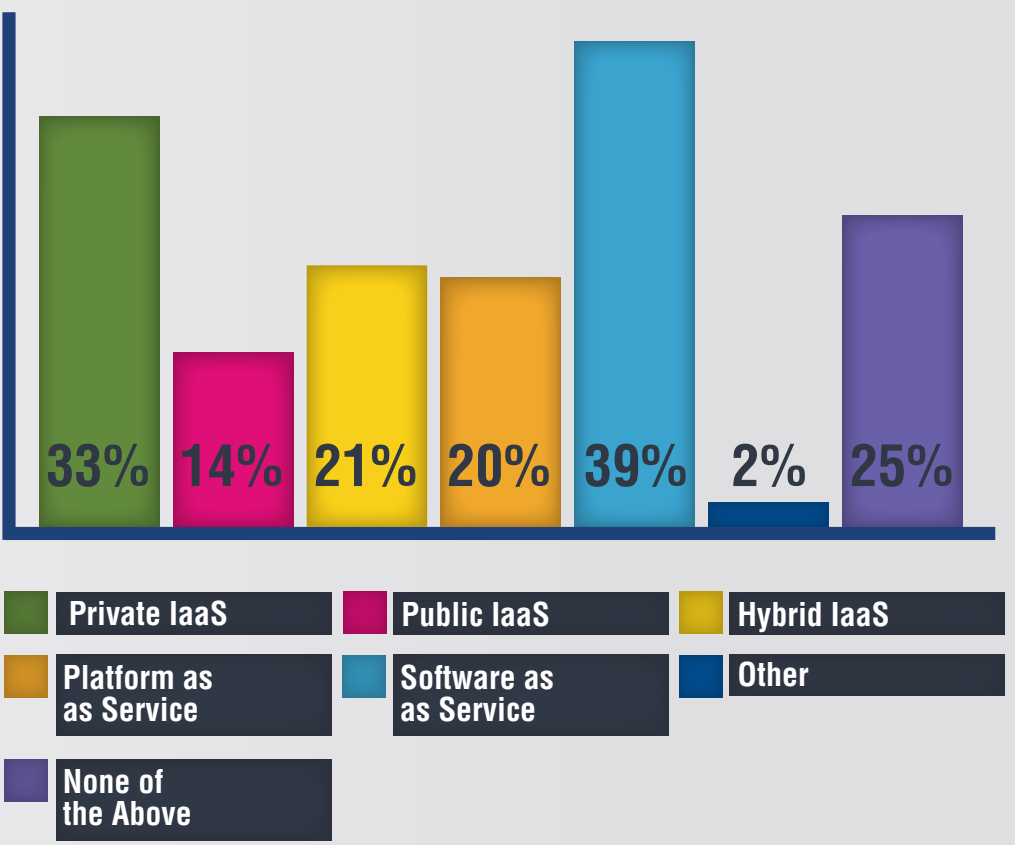
CLOUD AS A STRATEGY
Establishing cloud as the foundation upon which the business model is built

SURVEY: CANADIAN IT PROFESSIONALS*

87% — **IT professionals** believe it is important for their cloud computing provider to own its own infrastructure.

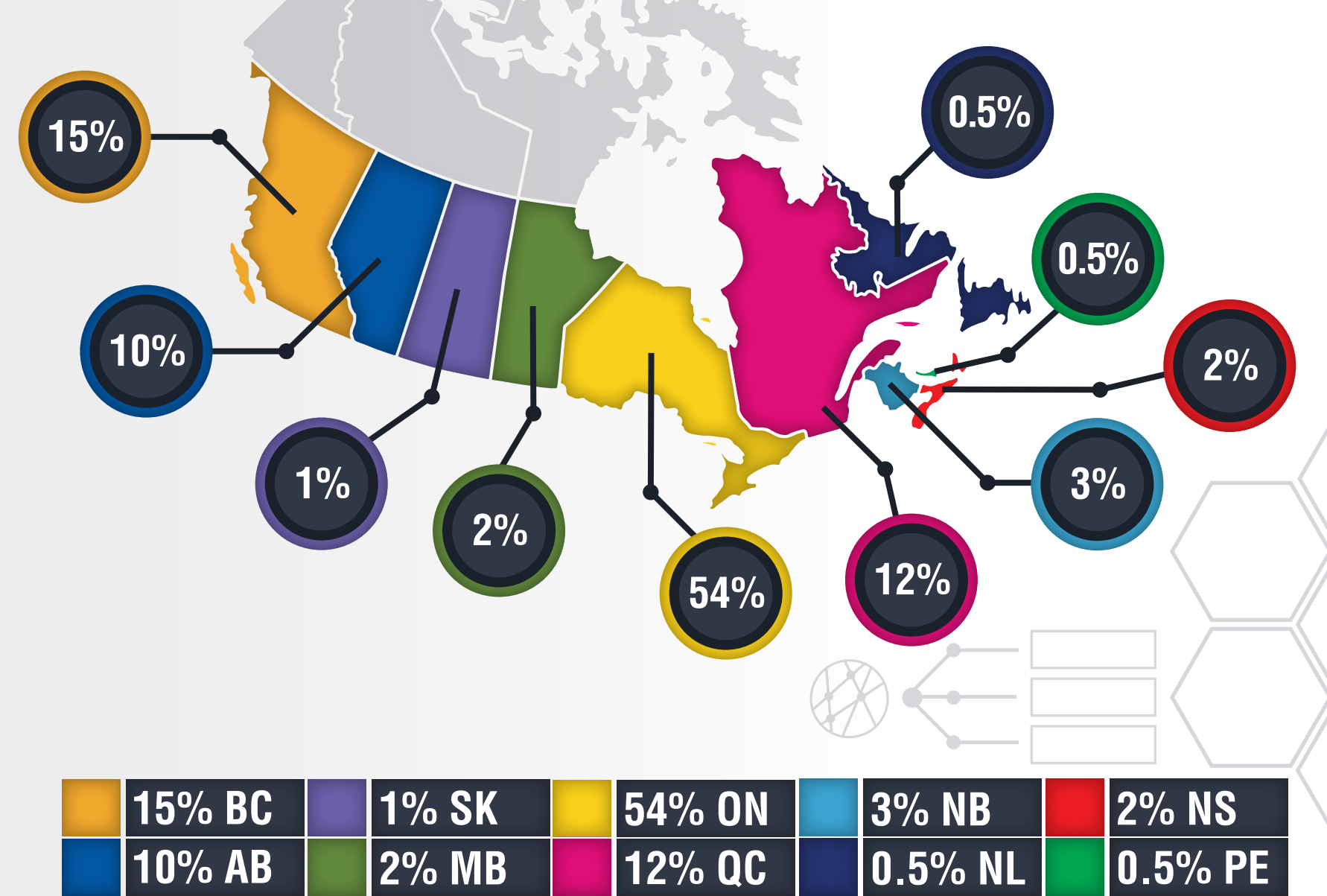### TYPES OF CLOUD COMPUTING USED IN CANADA

33%	14%	21%	20%	39%	2%	25%

- Private IaaS
- Public IaaS
- Hybrid IaaS
- Platform as as Service
- Software as as Service
- Other
- None of the Above

75% — **Canadian IT professionals** say their organization is using cloud computing now.

85% — **IT professionals** in organizations who have deployed cloud computing solutions say it has been successful.

80% — **IT professionals** that say their role has changed in the past 10 years are using cloud computing.

45% — **IT professionals** are relying more on cloud services.

Usage of **Public IaaS** is highest in the **Atlantic provinces with 19%** compared to only **13%** in **Ontario** and **14%** in **British Columbia** and **Alberta.**

Usage of **Private IaaS** is highest in **Quebec with 42%** compared to **33%** in **Ontario** and **British Columbia** and **26%** in **Alberta.**

RESPONDENTS USING CLOUD COMPUTING BY PROVINCE

15% 10% 1% 0.5% 0.5% 2% 3% 12% 54% 2%

15% BC	1% SK	54% ON	3% NB	2% NS
10% AB	2% MB	12% QC	0.5% NL	0.5% PE

*April 2014

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