

# About The Yellow Pages™ ecoGuide

- Green Bin, Blue Bin or Garbage? The Yellow Pages™ ecoGuide's Municipal Services section features comprehensive recycling guidelines and a directory of local waste management services.
- The Yellow Pages™ ecoGuide's 3R Directory lists ways to reuse, recycle or responsibly dispose of 400 commonly-found household items.
- Make informed purchase decisions by consulting the Yellow Pages™ ecoGuide's listing of top environmentally certified organizations.
- Want to save more than \$500 per year? Implement some of the 15 simple and practical environmental tips in the Yellow Pages™ ecoGuide and you'll save money while helping to reduce the environmental footprint of your household. For Example:

- Driving within the speed limit can save drivers approximately 200-litres of fuel, 470kgs of greenhouse gas emissions and \$163 per year!
- Simply changing to compact fluorescent light bulbs (CFL) throughout your home can save households approximately 460 kWh of energy, 101kgs of greenhouse gas emissions and \$25 per year!
- Simply wrapping older electric hot water tanks in an insulating blanket can save up to 9% on household hot water costs as well as 700 kWh of energy and 154kgs of greenhouse gas emissions per year!
- Taking a bath uses about 75 litres of hot water and that quantity can double depending on the size of tub but a five minute shower with a low flow shower head uses half of that amount of water saving you 13,534 litres of water per year.
- You can reduce your household waste by half by composting organic materials such as fruit and vegetable scraps, coffee grounds and egg shells, in a backyard composters or green bin.
- Home heating and cooling accounts for up to 30 percent of personal greenhouse gas emissions. For each degree you adjust your thermostat, you can save up to 5 per cent on utility bills.
- Each local Yellow Pages™ ecoGuide will also be available online through the virtual paper technology by visiting [http://\[NAME of CITY\].yellowpages.ca](http://[NAME of CITY].yellowpages.ca).



## Yellow Pages™ ecoGuide

### Did you know that it can make a difference?

- If every household in Toronto took all the 15 tips provided in the Yellow Pages™ ecoGuide, we would save:
  - 878 million litres of fuel, saving enough fuel to fill 4 large oil tankers
  - 1.3 billion kWh of electricity, saving enough electricity to power 8,000 homes for an entire year
  - 241 million kg of solid waste, saving enough waste to fill nearly 10,000 garbage trucks
  - 3.5 billion tonnes of Greenhouse Gases, which is the same as removing 480,000 mid-sized cars from the roads
  - 28 billion litres of water, saving enough to fill 5,800 Olympic-sized swimming pools
  - \$528 million

See <http://toronto.yellowpages.ca>



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