



GÖBLE

History

Headed by Cindy Goble, an established artistic designer who has been knitting, weaving and marketing accessories under her name, for the past five years, GÖBLE (GOBLE.CA) is officially launching with a daring and irresistible Spring 2016 timeless collection. The company is committed to its mission to remain true to creativity and superior quality of all its products. Every GÖBLE accessory emerges from the combination of refined craftsmanship, strategic distribution and rigorous financial planning.

The GÖBLE Products...

Thought, style and artistry are put into every GÖBLE accessory which is knitted or woven with innovative yarns. Cindy Goble who is very passionate about GÖBLE accessories confirms that standards are in place to deliver excellence: *"We have a strong belief in tradition, craftsmanship, and quality."*

GÖBLE accessories are created with integrity for women who desire exclusivity, versatility, quality and distinction as well as protective functions. The collection encompasses stylish accessories for work life and many social occasions including fine dining, gallery openings as well as outdoor activities such as skiing and après ski.

The GÖBLE brand currently encompasses six timeless collections: Mohair Waterfall Shawls, Pashminas, Museum Shawls, Paige Fringe Shawls, Silk Blend Scarves and Large Square Soft Blend (Fringe) Scarves. GÖBLE accessories combine high quality innovative yarns: merino wool, alpaca, silk, mohair, satiny ribbons, and sheared beaver knitting fur. GÖBLE pashminas and shawls are woven from silk and mohair yarns.

The GÖBLE Artistic Process...

GÖBLE Accessories are authentic labours of love and art inspired by the creative collaboration of mind, heart and hands. One by one, various threads, knitting yarns and touches of fur, have found their way into GÖBLE artistry. At first they are beautiful in texture and colour and when woven or knitted together by hand, they become contemporary, timeless and collectible accessories intended for caressing the skin with their softness, and with style, they adorn and comfort the body of a woman.

-more-

In each GÖBLE accessory the process of artistry is evident. GÖBLE knitters and weavers have transferred the fun and experience of losing themselves in work that is intensely absorbing in nature and ends up genuinely useful because of its integrity.

GÖBLE is Canadian...

GÖBLE artistic accessories are all created and hand knit/hand woven in Canada, by Southern Ontario artisans, for North Americans who embrace both indoor and outdoor activities.

GÖBLE Colour...

When researching yarn and design for a new project, Cindy Goble naturally gravitates towards all things colourful. *“It’s where I find inspiration. Colour defines mood and attitude. That’s not to say that I don’t love neutrals. Neutrals take their cue from nature. Subtle warm neutrals create a soothing escape from the everyday hustle and bustle.”*

-30-

Media Contact:

Clara Northcott

Northcott Communications Inc.

claranorthcott@gmail.com

Cell: 416-562-5900