

# TODAY ON VIDEO ON DEMAND

30,000-title catalogue including free content, content for children, movies and TV series from Québec and around the world

Available on 4 screens: illico TV, illico.tv, illico.tv for tablets (iPad and Android) and illico mobile

*illico Club Unlimited*: 50,000 customers enjoying the largest selection of unlimited, on-demand French-language content



## MOST POPULAR TV SERIES SINCE THE LAUNCH OF VIDEO ON DEMAND

*Occupation double* – More than 20 million orders

*T'choupi et Doudou* – More than 15 million orders

*Lance et compte* – More than 10 million orders

## BREAKNECK GROWTH

2003: 260,224 orders

2012: 100 million orders

## BIGGEST HIT MOVIES

### TOP FILMS OVER 10 YEARS

2003: *A Guy Thing*

2004: *La grande séduction*

2005: *C.R.A.Z.Y.*

2006: *Click*

2007: *Bon Cop, Bad Cop*

2008: *Fool's Gold*

2009: *De père en flic*

2010: *Law Abiding Citizen*

2011: *Harry Potter and the Deathly Hallows*

2012: *The Hunger Games*

### ALL-TIME RECORD FOR A MOVIE:

*The Hunger Games*:

100,000 orders on all platforms

## 10 YEARS OF HISTORY, 10 YEARS OF FIRSTS

2003: First operator in North America to offer video on demand

2005: First operator to offer a TV series in first-window broadcast on video on demand (*Nos Étés 2*) – other successes: *Le Gentleman 1, 2 and 3* and *Lance et compte*

2008: Launch of *Éléphant* project makes digitally remastered Québec films available on illico TV – more than 200 titles now available

2010: Launch of illico Web (now illico.tv) and illico mobile

2010: First operator in Canada to introduce multiscreen pause and resume play

2010: Launch of 3D broadcasting and 3D content on VOD

2011: Launch of Lib tv, Canada's first mobile-only channel

2012: Launch of illico TV new generation

2012: Launch of illico.tv for iPad

2013: Launch of *illico Club Unlimited*

