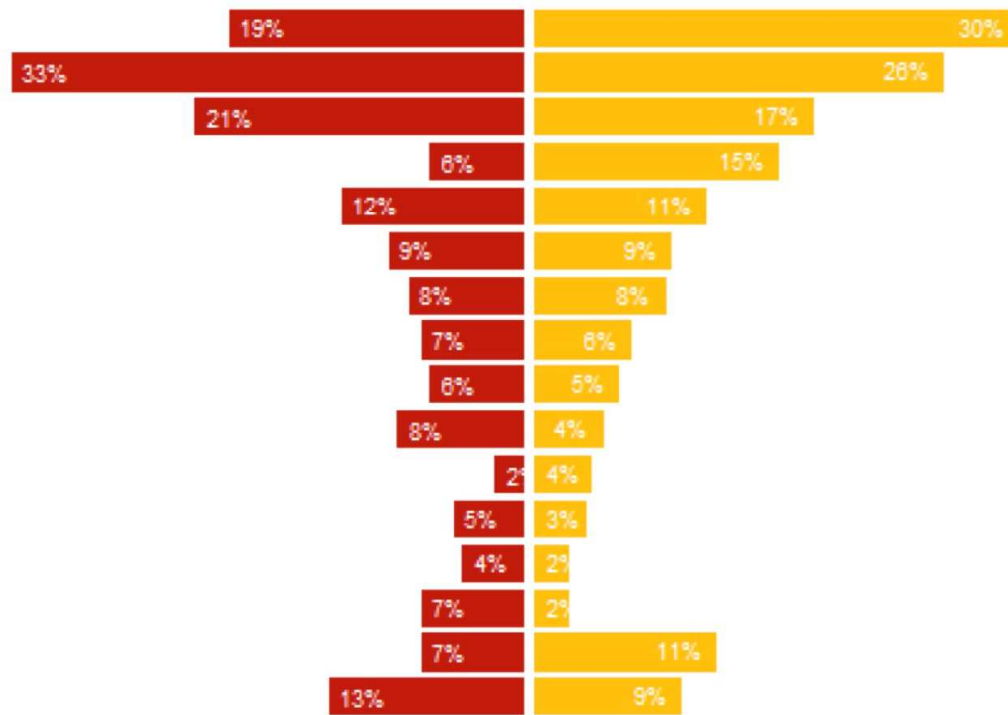


What people are getting mom for Mother's day      What mom wants for Mother's Day



- A meal out at a restaurant
- Flowers/plant
- Gift certificate/card
- Spa day/treatment
- Jewelry or other personal items
- Chocolate/confectionary
- Book(s)
- Skincare
- Candle/Mug/Frame/Other home trinkets
- Fragrance
- Something sporty
- Makeup
- Electronics/technology
- Other beauty products
- Other
- Don't Know

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 Base: All respondents n=1,002, Moms n=281

