Yellow Pages Group

committed to the environment

The life cycle of the Yellow Pages™ directory



CHOICE OF PAPER AND PRODUCTION

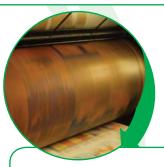
- Our paper comes from Canadian suppliers.
- It is made of post-consumer recycled fibre and residual wood chips.
- Our paper is certified Elemental Chlorine Free.
- We use vegetable-based inks and glue that make recycling easy.

REUSE

 Yellow Pages[™] directories are recycled into coffee cup trays, egg cartons, cereal boxes and other paper products.







DISTRIBUTION

- We verify the required quantities with large users
- Through our Custom Delivery Program, we offer people the choice of how to receive their directory or to stop receiving the print copy

RECYCLING

 Yellow Pages[™] directories and the plastic bags protecting them are entirely recyclable: separate them before putting them in the recycling bin!



Every action counts!

We use 100% recycled, FSC-certified paper in our offices across Canada and we encourage default duplex printing.

www.ypg.com/environment













