

Making Diamond History

The Company recently made diamond history through the recovery of an exceptionally beautiful, gem quality 1,100+ carat white Type IIa diamond. This diamond is the second largest diamond ever recovered in the world and the largest ever found in Botswana. This special diamond will embark, under the tightest security, on a world tour in 2016 before its eventual sale.

Lucara is holding a diamond naming contest for this historic stone which is open to all citizens of Botswana. The winner will receive a cash prize of 25,000 pula and the honour of naming Botswana's most famous diamond. Over 11,000 entries have been submitted. The announcement of the diamond's official name will be made in two simultaneous press conferences held in Gaborone and the Indaba Conference in Cape Town on February 9, 2016 at 3:30 p.m. Botswana time (Central African Time).

Photos and Video Clips

High resolution photos of the diamond can be found at:

http://www.lucaradiamond.com/s/media.html

Photos and videos from the diamond naming ceremony will also be posted here.



Botswana

The Karowe mine employs over 800 people.

Botswana has a long diamond mining history and has had a stable, effective government for many years. As a result, the revenues from the diamond industry have been invested in the country and the Batswana people enjoy excellent healthcare, education and infrastructure.

The country expects all its mine operators to be good corporate citizens and promote and adhere to the highest environmental and sustainability standards. Botswana is party to the Kimberley Process. The Kimberley Process Certification Scheme (KPCS) imposes extensive requirements

on its members to enable them to certify shipments of rough diamonds as conflict-free and prevent conflict diamonds from entering the legitimate trade. Under the terms of the KPCS, participating states must meet minimum requirements and must put in place national legislation and institutions; export, import and internal controls; and also commit to transparency and the exchange of statistical data. Participants can only legally trade with other participants who have also met the minimum requirements of the scheme, and international shipments of rough diamonds must be accompanied by a KP certificate guaranteeing that they are conflict-free.

Corporate Commitment

Lucara continues to progress as a responsible corporation through our field practices, management systems in Environment, Health and Safety, contributions to the communities where we operate, and our commitment to ongoing stakeholder engagement. Corporate responsibility is central to our strategic and operational thinking. We cannot sustain good financial and operational performance without simultaneously achieving our objectives in health and safety, environmental stewardship, human resource development, and community investment. We believe our transparent approach to doing business is the only way to fully engage our stakeholders in a meaningful, mutually beneficial, relationship.

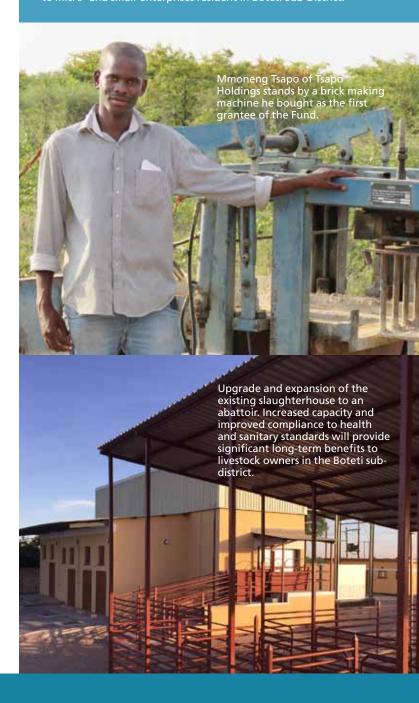
Our vision of Corporate Responsibility is premised upon a set of principles which guide our relationships with shareholders, employees, partners, governments, and the communities affected by our operations.

Lucara Diamond aims to create sustainable value in host communities in which we operate. Our operations contribute to the social and economic development and wealth of host communities through a number of channels:

- Wages and salaries paid to employees and contractors
- Taxes, royalties, and fees
- Procurement of goods and services
- Installation/upgrading of local infrastructure
- Support of community development programs

Lucara contributes directly to the Lundin Foundation, the philanthropic arm of the Lundin Group of Companies. The Foundation supports, through a combination of grants and impact investments, innovative, vertically-integrated approaches to poverty alleviation in the areas of agriculture, financial services for the poor, and private sector development.

The Karowe Emerging Entrepreneurs Fund provides business training, targeted technical assistance, and affordable loans to micro- and small-enterprises resident in Boteti Sub-District.





lundinfoundation.org

ABOUT LUNDIN FOUNDATION

Founded in 2005, the Lundin Foundation designs, implements, and monitors initiatives aimed at commuting measurable and sustained benefits to populations impacted by extractive companies. These initiatives are divided into four thematic areas:

- Strengthening Resource Governance
- Education and Skills Training
- Local Procurement
- Economic Diversification

Lucara's Management & Directors

We are passionate about our business and working in Botswana. Our management team and board comprise experienced and successful global mine builders and operators.

William Lamb, President & CEO, Director

A process metallurgist with more than 20 years experience in the diamond and mineral processing industry.

Lukas Lundin, Chairman, Director

Internationally recognized financier and head of the Lundin Group of Companies.

Paul Day, Chief Operating Officer

A mining engineer with over 22 years of operational experience in the sub-Saharan African mining industry. Has been responsible for several large scale open pit operations.

Dr. John Armstrong, VP Mineral Resources

Has over 25 years of experience in mineral exploration, mining and government. Has been involved in the planning and execution of successful diamond exploration and sampling programs ranging from generative to delineation and valuation.

Glenn Kondo, Chief Financial Officer

A highly qualified finance professional with extensive senior executive and corporate board experience in the mining industry, including many years with Anglo American.

Richard Clark, Director

A securities lawyer from 1987 to 1993. A senior executive with the Lundin Group of Companies. Previously President of Red Back Mining.

Paul Conibear, Director

A professional engineer with over 25 years experience in heavy industrial mining projects – instrumental in the development of Tenke Fungurume in the DRC and currently President and CEO of Lundin Mining.

Brian Edgar, Director

A securities lawyer active in the public markets for over 25 years.

Marie Inkster, Director

An experienced mining executive, CPA, CA and current Chief Financial Officer of Lundin Mining Corporation.

Eira Thomas, *Director*

A respected Canadian geologist responsible for the discovery of the Diavik Diamond project in the NWT.

Share Capital (as of December 31, 2015)

Outstanding 379.9 million
Fully Diluted 383.7 million
Market Cap ~\$789 million
Cash ~\$134 million

Trading - LUC: TSX

LUC: BSE (Botswana)

LUC: NASDAQ OMX (Stockholm)

lucaradiamond.com T: +1 604 689 7842



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Lucara Diamond Corporation



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Lucara Diamond Corp. is a member of the Lundin Group of Companies.