

Next Generation of Enterprise IT Solutions

Business Intelligence (BI), Big Data (BD) & Analytics / BPM



Recent Price	\$0.28	Outstanding	37,610,337	Diluted	44,075,337
90 D Ave.	\$0.22	Market Capital	\$10.53M	Year End	Dec 31
Management	66%	Retail	31%	Funds	3%

Proven leadership team stewarding assertive M&A and organic revenue growth, repositioning now into a global medium sized pure player in Business Intelligence / IT services & VAR of top OEM/Software for Fortune 500 customers (esp. financial services), with net earnings and assets, +100% sales growth (5yr) and newly acquired subsidiaries → 3 Year TARGET of +\$100 M /yr. parallel to early entry in NEW +\$50 B growth market

Unified Business Intelligence

Business Process

Operational Management

Social Network



CORE SERVICES

MARKET GROWTH (pg. 3)

Business Intelligence

- Full-Service Enterprise IT Outsourcing (Fortune 500)
- Architecture, engineering and data process services
- Design, store, analyze and manage complex data
 - ✓ Online analytical processing (OLAP)
 - ✓ Data warehousing, marts, mining
 - ✓ Business performance management
 - ✓ Query and reporting & dashboards
 - ✓ Predictive analytics, process forecasting

Process Management

- Decision Support Systems (DSS) (end to end)
- Operational effectiveness and efficiency
- Integrated, flexible & intuitive data processing

Big Data Analytics

- Real time processing of +5PB Datasets
- Key Sources: Cloud, Social Media and Mobile
- Extracting, analyzing & evolving data sets
- Goal = Immediate measurable/actionable

Global IT Spend (Gartner)

- \$3.8 Trillion Total in 2012
- \$24 Billion for BI in 2012
- 2008 Recession = IT Cuts → Major BI Upgrade Needs

BI Sector Growth - IDC

- \$35.1 Billion (2015)
- \$50.7 Billion (2016)

CIO Study (IBM, 2011)

"#1 Plan for Competitiveness?" = BI/ Big Data Projects (83%)

BD Sector Growth (Deloitte)

- \$1.5 Billion (2012)
- 333% CAGR (2009 -2012)

MANAGEMENT

+100 years IT services, +\$100M raised and +10 M&A projects

Mr. Nicolas Bonnafous	President, CEO & Chairman
Mr. Simon Lepage	Chief Financial Officer, Director
Mr. Meir Levi	Chief Scientific Officer, Director
Mr. Richard Brossoit	SVP Bus. Development (M&A)
Mr. Michael Perrault	Director, Pres. of Audit Committee
Mr. Jacques Daigle	General Manager, Europe
Mr. André P. Brosseau	Director
Mr. Vittorio Violo	Director

New Executives / Directors

- +\$100M IT Capital Raised
- +10 Successful M&A deals
- New Growth Strategy

+100 Years of Sector Success

Deep Industry Expertise
 (IT service - multiple verticals)

Global Network / Team
 (+160 BI / IT specialists)



ESTABLISHED

Capacity for Growth

- ✓ International Operations (Canada, Europe, US*)
- ✓ Most experienced BI firm in PQ (15 years)
- ✓ One of the largest independent Business Intelligence and BPM companies in PQ
- ✓ Strategic Mix of BI Products and Services
- ✓ Fortune 500 Client Base (+1200 mandates)

FINANCIALS

(\$ 000's CAD)

	Q1 2012	2011	2010
Sales Revenue	\$3,013	\$10,134	\$11,835
Gross Margin	852	3,453	4,321
Net Earnings	15	799	(177)
Per Share	-	.026	(0.0014)

CUSTOMERS



PARTNERS



NEW DEVELOPMENTS (Management, M&A, Partners, Clients, Revenue, Products, Markets, etc.)



<http://interfacing.com>



Enterprise Process Center®
Real-time, multi-user modelling and publishing.



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Simulate your business models.



BPMN Modeler
Turn your Visio maps into business models



NEWS RELEASES

(2011-12)

- | | |
|--|------------|
| Acquisition of Interfacing Technologies | 10, May12 |
| 2011 Audited Financials (new earnings) | 26, Apr 12 |
| New Partnership - Social Media Analysis | 27, Feb 12 |
| \$1.5M of Service Contracts in Jan. 2012 | 7, Jan 12 |
| Repositioning for Accelerated Growth | 21, Dec 11 |
| Mr. André Brosseau Joins Management | 13, Dec11 |
| Mr. Richard Brossoit joins Management | 29, Nov11 |

NEW Target Market = BIG Data Analytics

- +333% CAGR (3 yr) → \$1.5Billion (2012)
- 90% of Fortune 500's to start in 2012
- #1 Need = staffing for data / code processing
- Drivers = Cloud, Mobile & Social Media
- Key Verticals = Financial, Media, Telecomm
- New VC funds created (+\$50M financings)
- + M&A Activity in the BI / BD sectors



The Data Virtualization Gold Standard

Most mature products. Deepest expertise. Greatest customer success.

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www.compositesw.com

New SAF Program Agreement

- Sales Assistance Fees Program
- Regional Exclusive (Eastern Canada)
 - 45% of CDN Market
- Gold Standard Data Virtualization
- Wide Product Mix, High Margin
- Projected +20% IP Revenue

CSW Products & Solutions
Data Federation / Warehouse / Virtualization - Big Data Integration

Selected Customers



Corporate Head Office
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MARKET FORECAST

Gartner

Global Industry Forecast (\$Billions USD)

Sub Sectors	\$ Budget / Spend	
	2011	2012
Computing Hardware	\$404	\$424
Enterprise Software	268	285
IT Services	884	874
Telecom Equip	444	475
Telecom Services	1701	1740
All	3.664	3,798

\$3.8 Trillion Total Global Spend (2012)

- IT Services = \$874 Billion
- BI Subsector = \$24B (by 2015)
 - \$16B Services / Engineering
 - \$8B Hardware / Software

NEW MARKET = BIG DATA ANALYTICS



BI Analytics (12 subsectors worth +\$1B)

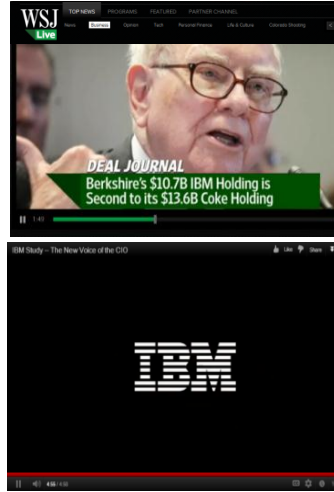
- Market Size = +\$50.7 Billion by 2016
- +14% (Revenue since 2011)
- 9.8% CAGR / year

GROWTH PLAN

Target	Phase	Milestone	\$ / Year	EBITDA
M&A	One	Year 1	\$20M	20%
Expansion*	Two	Year 2	\$50M	25%
Global	Three	Year 3	\$100M	35%
GOAL			Global Player	

Apart from historical data, all statements made in this presentation, concerning but not limited to new projects, products, services, acquisitions, future plans and goals, are forward-looking statements that may contain some elements involving risk and uncertainty. There is no guarantee that such statements will prove to be accurate. Actual results may differ greatly from forecasts and expectations expressed. As of Q1 2012 – SEDAR.com

INDUSTRY NEWS



Berkshire Hathaway & IBM

\$10.7 Billion Invested (retail)
Berkshire now 5% minority

<http://live.wsj.com/video/go-behind-buffett-106b-ibm-investment/D6AEDD11-46A9-4BCE-9CDC-F75A9538656B.html>

"New Voice of the CIO" IBM Poll of Top CIO's (2011)

- Q "#1 Plan for Competitiveness?"
A = Business Intelligence (83%)
- Q "#1 Barrier to Big Data?"
A = Staff / Expertise (46%)

<http://www-03.ibm.com/press/us/en/pressrelease/28314.wss>



CGI & Logica (M&A)

CGI Group Acquires Logica
\$1 Billion into CGI Group

- Caisse de Placement de PQ (Now Largest Tech Co. on TSX)

<http://watch.bnn.ca/headline/may-2012/headline-may-31-2012/>



Big Data - Market Report

- +333% CAGR (\$1.5B, 2012)
 - Fortune 500's (90% begin 2012)
- http://www.deloitte.com/view/en_GX/global/industries/technology-media-telecommunications/tmt-predictions-2012/technology/70763e14447a4310VgnVCM1000001a56f00aRCRD.htm

OUR GOAL (3 year)

Reposition ODESIA as a Medium Sized, Global Player in BI / Big Data Market under NEW "UBI" brand coming soon

Target Run Rate

- \$100M Revenue / Yr
- 35% EBITDA
- 20% Earnings