

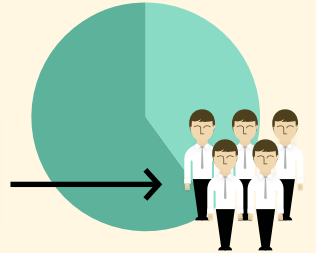
SECURITY TRACKER

CANADA

APPROXIMATELY
1 BILLION
RECORDS HAVE BEEN
COMPROMISED
IN THE LAST 8 YEARS



86%
WOULD PAY GREATER ATTENTION IF THERE WERE **LARGE FINES** FOR FAILING TO ADEQUATELY PROTECT THEIR DATA AND DATA RELATED TO THEIR CUSTOMERS



66%
HAD BEEN A VICTIM OF A **SECURITY BREACH**



86%
HAVE A SECURE INFORMATION **DESTRUCTION POLICY**

40%
HAVE A SYSTEM THAT IS STRICTLY **ADHERED TO BY ALL EMPLOYEES**

LARGE ENTERPRISES

95%

OF LARGE ENTERPRISES

ARE SOMEWHAT AWARE OF THE **LEGAL REQUIREMENTS** OF STORING, KEEPING OR DISPOSING OF CONFIDENTIAL DATA IN THEIR INDUSTRY



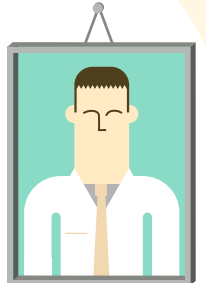
76%

OF SMALL BUSINESS OWNERS

93%

OF LARGE ENTERPRISES

HAVE AN **EMPLOYEE DIRECTLY RESPONSIBLE** FOR MANAGING DATA SECURITY ISSUES



52%

OF SMALL BUSINESS OWNERS

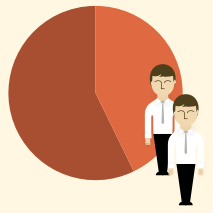


61%
DO NOT BELIEVE THEY WOULD BE SERIOUSLY IMPACTED BY A **DATA BREACH**

22%
HAVE BEEN VICTIMS OF A **SECURITY BREACH**



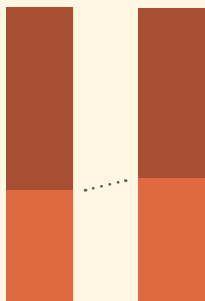
55%
HAVE IMPLEMENTED A **INFORMATION DESTRUCTION POLICY**



43%
HAVE A SECURE INFORMATION DESTRUCTION POLICY IN PLACE THAT **ALL EMPLOYEES ARE AWARE OF**

SMALL BUSINESSES

38% 42%



42%

HAD NO PROTOCOL FOR STORING AND DESTROYING CONFIDENTIAL INFORMATION

All of the statistics provided are from the Shred-it 2012 Information Security Tracker powered by Ipsos Reid

2011 Data Breach Investigations Report, verizonbusiness.com
Trustwave 2011, Trustwave 2010



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