

## FACT SHEET NATREL LACTOSE FREE CREAMS 10% AND 35%

## Natrel Lactose Free creams: The freedom to enjoy cream!

- Natrel is the first in the Canadian market to offer lactose-intolerant consumers lactose free cream.
- Natrel Lactose Free creams have the same properties as "regular" creams. The creams give their smooth and creamy texture to recipes and perform well in cooking when heated and combined with acidic ingredients such as lemon juice in desserts and alcohol in a wine sauce.
- Starting May 9, 2011, the Quebec and Ontario markets will be introduced to Natrel Lactose Free creams, 10% and 35%.
- The Natrel Lactose Free 35% M.F. Whipping Cream is available in 500 mL carton and Natrel Lactose Free 10% M.F. Coffee Cream in 1 L carton.
- Natrel Lactose Free creams have a shelf life of 50 days in the refrigerator.
- The suggested retail price of Natrel Lactose Free creams is : (in Ontario)

10% 1L: 4.19 \$35% 500 mL: 4.39 \$

