# 80% OF CORPORATE LAPTOPS AND DESKTOPS contain sensitive data

# 34% OF IT PERSONNEL do not have a secure process for hard drive destruction
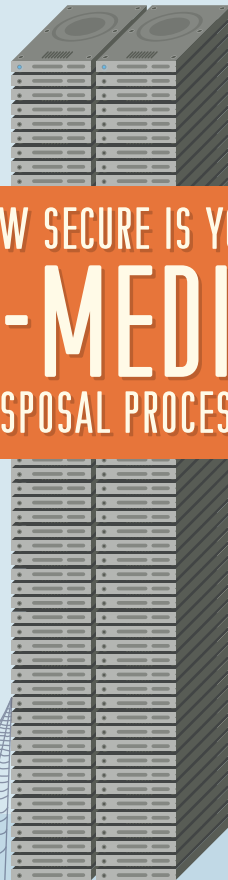
**$214** cost per record breach

**$7.2 MILLION** average cost per data breach
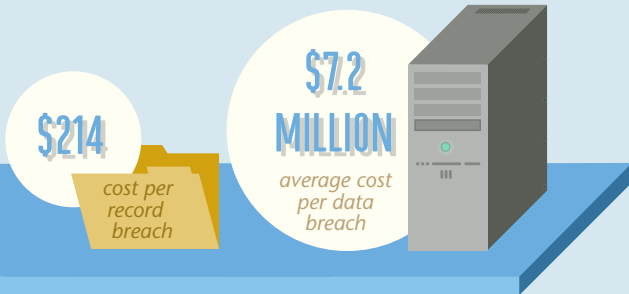
# HOW SECURE IS YOUR E-MEDIA DISPOSAL PROCESS?

## MIT TESTED 158 USED HARD DRIVES AND RECOVERED 92.4% OF SENSITIVE INFORMATION

CREDIT CARD
1234 5678 9876 5432

credit card numbers

JOHN D.
JD@MAIL.COM

names and contact information

emails

SOCIAL SECURITY
987 65 4123
JOHN D.
01/01/01

social security numbers

MED REC
JOHN D. 01/01/01

medical records

**46%** of businesses stockpile their old Hard Drives

It takes **A FEW MINUTES** for a hard-drive to be pulled

Using forensic software programs, 10 000 documents can be downloaded in less than **12 HOURS**

**Once your e-media is crushed it's 100% non recoverable**

## Sources
**Seagate** – *Drive Disposal Best Practices*
**Ponemon Institute** – *Cost of a data breach climbs higher*
**Ponemon Institute** – *Security of Data Recovery Operations*
**CBS News** – *Digital Photocopiers Loaded With Secrets*
**Shred-it**

**Shred-it**

Making sure it's secure.™

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