



**CANADIAN CENTRE *for*
CHILD PROTECTION™**
Helping families. Protecting children.

Speaker Biographies

Lianna McDonald
Executive Director,
Canadian Centre
for Child Protection

Ms. McDonald is the Executive Director of the Canadian Centre for Child Protection, which is a charitable organization that is dedicated to the personal safety of all children. Over the past decade, she has been an advocate for the safety of Canadian children. Specifically, she has worked closely with Manitoba Justice to establish what is now Canada's luring legislation. Furthering her work on the sexual exploitation of children, she managed the development and creation of Cybertip.ca – Canada's tipline for the public reporting of online child sexual exploitation. She is also an advocate of prevention initiatives, spearheading the development of Kids in the Know, an education program on child personal safety and sexual exploitation, and Commit to Kids, a program to help organizations create safe environments for children.

Alex Park
Vice President,
Programming and Education
Services, Shaw Communications
Inc.

Mr. Park began his career in cable television in the early 70's. As Vice President, Programming and Educational Services at Shaw Mr. Park works closely with educators across Canada in the introduction of high speed fiber networks, Internet and cable modem technology, content development and system management to education facilities. His programming responsibilities include Shaw's Community Channels, support of Shaw Children's Programming Initiative, the Shaw Rocket Fund, Corporate video production and content development for Shaw's Web properties.

Nonni Classen
Director of
Education,
Canadian Centre
for Child
Protection

Noni Classen is the Director of Education for the Canadian Centre for Child Protection. Ms. Classen joined the Canadian Centre for Child Protection in 2002, assuming a leadership role in the research and development of the Kids in the Know personal safety education program. She spearheaded the pilot project of the program and its national roll out. Prior to joining Child Find Manitoba, Ms. Classen worked in education system in Manitoba as a resource teacher specializing in youth at risk.