

# Town & Gown, CMHC Symposium

Share vision. Support change. Celebrate community.

## Day 1

**May 15, 2011 (evening) – Hilton Garden Inn, Cambridge Room**  
746 Old Hespeler Rd. Cambridge, Ontario.

**7:00 – 9:00**      **Welcome Wine & Cheese Reception**

## Day 2

**May 16, 2011 (morning) – University of Waterloo, School of Architecture**  
7 Melville Street South. Cambridge, Ontario.

**8:00 – 9:00**      **Registration (main floor)**

**9:00 – 9:30**      **Greetings and Opening Remarks (main lecture hall – 1st Floor)**

*Orest Katolyk, President, Town & Gown Association of Ontario (TGAO)  
CMHC, CMHC Representative  
Councillor Pam Wolf, City of Cambridge – Ward 5  
Rick Haldenby, Associate Professor, University of Waterloo Architecture*

**9:30 – 10:15**      **Partnerships Supporting Community Change (Part 1)**

*Luigi Ferrara, Director of George Brown's Institute without Boundaries and  
CMHC Excellence in Education Award Winner*

The Institute without Boundaries (IwB) is a Toronto-based studio that works towards collaborative design action and seeks to achieve social, ecological and economic innovation. Luigi Ferrara shares how the student-community partnerships have re-developed and re-envisioned local housing projects.

**10:15 – 10:45**      **Break**

**10:45 – 12:00**      **A Vision of Civic Engagement - Community-University/College Models**

*University of Windsor; County of Hastings and Loyalist College*

This presentation profiles two partnership initiatives, showcasing a community-university partnership model for neighbourhood revitalization.

Mary Medcalf from the University of Windsor will provide her unique perspective on how this collaboration helps support residents, within the housing context. After five years, the impact of civic engagement is evident in stronger, healthier and revitalized social housing neighbourhoods. Building on this success and lessons learned, the partnership has expanded to additional housing developments.

The County of Hastings Housing Programs Branch has created a unique placement experience for students from several faculties at Loyalist College in the City of Belleville. The partnership, through the Community Relations Unit, gives residents, some who have mental and physical disabilities, support and information as well as provides students with valuable experiences relevant to their area of study.

## Day 2

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**12:00 – 1:00**      **Lunch (The Loft – 3rd floor, School of Architecture)**

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**1:00 – 1:45**      **Tale of 3 Fires**

*City of Waterloo Fire Chief, Lyle Quan, Deputy Larry Brassard, Deputy Jamie Zimmerman*

Three recent fires in three different university buildings, which occurred in Waterloo, will be reviewed to illustrate the differences in building performance and human behaviours which impacted each circumstance.

Listen to City of Waterloo fire service professionals, who were there, as they share the lessons learned from each fire. Also, learn how the fire service in Ontario has been approaching fire safety with “the three pillars” to community safety.

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**1:45 – 2:30**      **Sustainable Community Buildings**

*Chris Magwood, Coordinator of the Sustainable Building Design and Construction program, Haliburton Campus of Fleming College and CMHC Excellence in Education Award Winner*

The Sustainable Building Design and Construction Program at Fleming College is unique, where students learn how to design and build a completely sustainable facility in partnership with a community organization. To date, six structures have been built through the program, with the most recent being a LEED Platinum Habitat for Humanity home in Peterborough.

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**2:30 – 3:00**      **Break**

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**3:00 – 4:00**      **Partnerships Supporting Community Change (Part 2)**

*Dr. Jeff Lederer, General Manager and Adjunct Professor, University of Waterloo*

Dr. Jeff Lederer has been leading graduate classes in a variety of experimental courses that have produced installations, events and urban design guidelines. Graduate students put their knowledge about sustainable concepts into practice through community involvement in a number of city projects.

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**4:00 – 4:30**      **Excellence in Education Award Presentation to Jeff Lederer**

*Help us honour Dr. Jeff Lederer's commitment to his community, students and the environment.*

Canada Mortgage and Housing Corporation recognizes Dr. Lederer's passion to continually develop courses and initiatives that have had an immediate and positive impact on downtown core areas; on the direction of students' research, and the activities of Cambridge's downtown revitalizations.

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**4:30 – 7:00**      Whether you choose to walk or take the shuttle to Cambridge City Hall, join us as we celebrate past accomplishments and future objectives inspired by the thriving relationship between town and gown communities.

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Day 2

## **A little bit of old. A little bit of new. A lot of promise! (Cambridge City Hall)**

Explore Cambridge's Old City Hall and new, award-winning, gold LEED-certified Civic Administration Building; showcasing the positive impacts of the University on the community.

## **Towns and Gowns: The Significance beyond the Relationship (Bowman Room)**

Join a virtual tour with City of Kitchener's Juliane von Westerholt, senior planner, and Rod Regier, Executive Director of Economic Development, as they share results of the Economic Development Investment Fund and other economic development and planning strategies, with a focus on community-university collaborations.

## **Reception @ The City**

Share a refreshment - local samples on hand - and tantalizing hors d'oeuvres in the Atrium at City Hall.

Day 3

## **May 17, 2011 (morning) – University of Waterloo, School of Architecture**

**8:30 – 9:00**                      **Registration (main floor)**

**9:00 – 9:30**                      **Town and Gown Association of Ontario (TGAO) Annual General Meeting and Elections**

Join the board and members in an update of the past year and be a part of the conversation for continuing to bring partners together to promote harmonious, happy, town and gown communities.

**9:30 – 10:30**                      **Students Unite across Canada to Support Communities**

*Robb Farago, National Executive Director, 5 Days for the Homeless Campaign, Economics and Philosophy Student, Wilfred Laurier Student, Waterloo*

Learn how dedicated students have inspired peer-involvement to help end homelessness by taking on the challenge of fighting negative stereotypes and making what most people tend to render invisible, visible. Since 2005, 5 Days has raised over \$730,000 to support not-for-profits.

Hear about how the local campaign has made a difference in the Kitchener-Waterloo area.

**10:30 – 11:00**                      **Break**

**11:00 – 11:45**                      **Deep Impact: Academic Knowledge takes on Economic Development**

*Jeff Dixon, Assistant Director, The Monieson Centre, Queen's School of Business*

The partnerships built, between Queen's University and municipalities across Ontario, engage undergraduate, MSc, PhD and MBA students across multiple faculties with learning opportunities connected to community needs.

Jeff Dixon presents strategies and lessons learned from the Centre's work, including the Knowledge Impact in Society (KIS) project, a three-year partnership with fifteen rural communities in Eastern Ontario.

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**12:00 – 1:15**      **Lunch (The Loft – 3rd floor, School of Architecture)**

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**1:30 – 2:15**      **Community Initiatives, Community Classroom**

*Dr. Michael Fox, Mount Allison University, New Brunswick*

Close to 150 Canadian communities host one or more colleges or universities, providing an enormous social and economic impact from over 1 million full-time students. Each year, a number of off-campus incidents concerning student housing and behavioural issues cause local residents and public officials to raise concerns about neighbourhood safety and community security.

Dr. Fox explores the complexities of the town-university-student relationship, and a range of recent programs, that have resulted in significantly enhancing the relationships between these various groups.

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**2:15 – 2:45**      **Break**

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**2:45 – 3:45**      **Supporting Change – Rental Licensing Panel**

In 2007, the Municipal Act was amended allowing municipalities the ability to license rental housing. Some municipalities have implemented licensing programs while others explore alternatives. The town and gown communities of Oshawa, Waterloo and Hamilton present updates and answer questions on their different approaches on the ability to license residential rental dwellings.

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**3:45 – 4:00**      **Wrap Up and Closing Remarks**

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Day 3