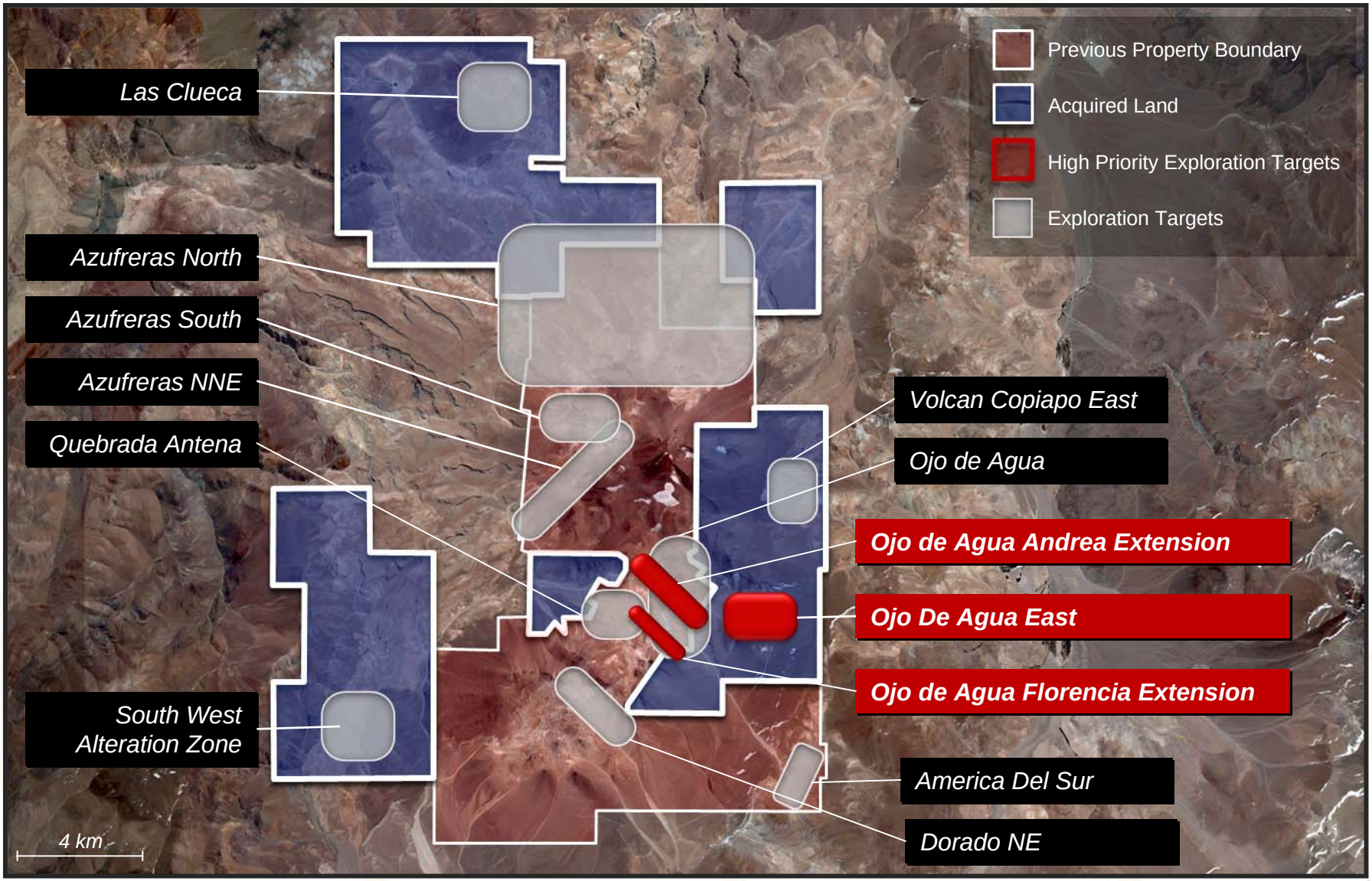Strategic Exploration