Additional Date: Survey Clearfacts.ca – CROP

Legend : **FICHE 10**

= Superior vs Total (or vs sex-related complement)
= Inferior vs Total (or vs sex-related complement)

Q612   On average, how much time do you keep each of your automotive vehicles?

	Total	Region							Sex		Revenue			
		Montreal	Quebec City	Mauricie	Saguenay	Eastern Townships	Outaouais	Elsewhere in Quebec	Male	Female	<$40K	$40-60K	$60-80K	$80K
Average	6.8 ans	6.7	6.7	7.1	7.0	7.4	7.1	6.7	6.4	7.2	6.9	6.7	6.3	7.0
Less than a year	0%	0%	0%	0%	1%	2%	1%	0%	0%	0%	0%	0%	0%	0%
1 year	2%	3%	0%	1%	1%	0%	0%	0%	2%	1%	4%	0%	3%	0%
2 years	3%	2%	3%	4%	2%	3%	1%	3%	4%	1%	3%	2%	3%	2%
3 years	4%	2%	5%	7%	5%	4%	7%	7%	5%	4%	8%	3%	2%	4%
0-3 years	**9%**	**7%**	**8%**	**12%**	**8%**	**9%**	**9%**	**10%**	**11%**	**6%**	**15%**	**5%**	**8%**	**6%**
4 years	11%	10%	14%	16%	11%	13%	12%	10%	11%	12%	10%	9%	14%	12%
5 years	27%	33%	28%	15%	22%	18%	19%	22%	28%	26%	23%	33%	31%	28%
6 years	10%	11%	8%	5%	11%	2%	7%	11%	11%	9%	7%	17%	7%	9%
7 years	8%	8%	5%	9%	6%	15%	9%	9%	11%	6%	7%	5%	10%	11%
8 years	7%	5%	7%	6%	7%	9%	11%	10%	8%	6%	4%	8%	11%	7%
9 years	2%	1%	1%	2%	4%	0%	2%	2%	1%	2%	3%	1%	2%	2%
10 years	17%	13%	21%	22%	19%	20%	22%	20%	12%	23%	20%	15%	13%	15%
More than 11 years	**8%**	**10%**	**7%**	**14%**	**11%**	**14%**	**7%**	**4%**	**6%**	**9%**	**11%**	**7%**	**5%**	**9%**

March 23, 2011

Q614 When you consider the price of an automotive vehicle, what is the most important issue?

	Total	Region							Sex		Âge		
		Montreal	Quebec City	Mauricie	Saguenay	Eastern Townships	Outaouais	Elsewhere in Quebec	Male	Female	18-34	35-54	55 +
The amount of the monthly payment	44%	44%	44%	42%	40%	38%	44%	45%	43%	45%	46%	**49%**	**36%**
The total price of the vehicle	56%	56%	56%	58%	60%	62%	56%	55%	57%	55%	54%	**51%**	**64%**

Q623 On average, how much do you spend per month on gasoline for the automotive vehicle that you personally use most often?

	Total	Region							Sex		Age		
		Montreal	Quebec City	Mauricie	Saguenay	Eastern Townships	Outaouais	Elsewhere in Quebec	Male	Female	18-34	35-54	55+
In dollars per month	135	131	140	129	129	154	129	138	135	134	134	130	**141**