

# Adrian Mainella's Fall/Winter 2011 Footwear Picks



Valentino



Dior



Alexander  
McQueen



Louis Vuitton



Chanel



*Fashion Expert, Adrian Mainella recommends TANA® shoe care products to keep fashion footwear looking fab!*

## Tana®

### Easy 3-Step Shoe Care System

**CLEAN** – Extended wear and tear can make shoes dull and lifeless. The first step to great shiny shoes is to **remove dirt and debris using a cleaning lotion and soft cloth for leathers, or a suede & nubuck cleaning brush for suedes.**

**POLISH** – After cleaning, **apply coloured cream polish, spray or wax to revitalize footwear!** Match the appropriate colour to the shoe or use a neutral formula for fool-proof shine. **Apply polish with a soft shoe brush and buff with a shoe cloth to maximize shine. For a quick shoe-shine on the go, try the TANA® Express Shine Sponge.**

**PROTECT** – The secret to minimizing cleaning, and longer-lasting footwear, is to use a protectant spray before first use and after cleaning and polishing. Protectant sprays create a shield to resist elements like **water, slush and dirt.** When a shoe store sales associate offers a spray product with your next purchase, say “yes, please”. It really makes a difference.

**#1 Seller!**



**All Protector®**  
Breathable invisible shield repels the elements. Prevents dirt from setting for easier cleaning.

**SRP: \$10.99**

## Fall & Winter Feature Products

### Cleaning Lotion



Gently cleans, prevents drying & cracking. Leaves soft lustrous finish.

**SRP: \$7.39**

### Shoe Cream



Superior, rich cream colours & nourishes. Provides deep shine.

**SRP: \$7.39**

### Style 16®



Keeps apparel, handbags, briefcases and luggage looking new. Ideal for leather, suede and nubuck, fabric, nylon and canvas. Repels the elements and prevents dirt from settling for easier cleaning

**SRP: \$17.99**

Ideal for high-end leather bags, leather clothing, accessories & outerwear!

### Express Shine Sponge

A one-step fine leather shine sponge. Perfect for on-the-go!

**SRP: \$7.39**

