



DISCONNECTED ON GRADUATED LICENSING

STATE FARM® SURVEY REVEALS GAP BETWEEN PARENTS' AND TEENS' VIEWS ON GRADUATED DRIVER LICENSING (GDL) LAWS

PARENTS OVERESTIMATE HOW MUCH TEENS ADHERE TO GDL LAWS

69%

OF PARENTS

BELIEVE THEIR TEEN DRIVERS
ALMOST ALWAYS FOLLOWS
THIS RESTRICTION



48% OF TEENS

STATE THEY ALMOST ALWAYS FOLLOW THIS RESTRICTION

NIGHTTIME DRIVING

64%

OF PARENTS

BELIEVE THEIR TEEN DRIVERS
ALMOST ALWAYS OBEY
THIS RESTRICTION



PASSENGER RESTRICTIONS

42%

OF TEENS

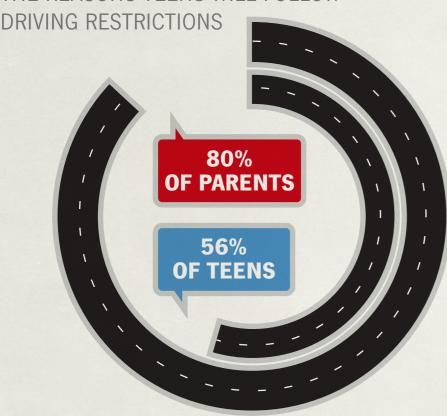
STATE THEY ALMOST ALWAYS
OBEY THIS RESTRICTION

PARENTS SIGNIFICANTLY OVERESTIMATE THE IMPACTS OF THEIR MONITORING EFFORTS

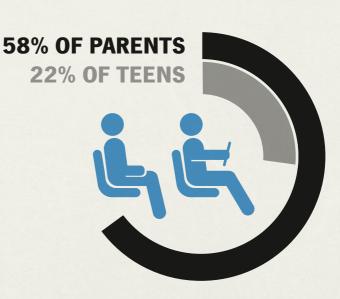
MORE PARENTS THAN TEENS FEEL

PARENTAL MONITORING OF TEENS'

ADHERENCE TO GDL LAWS IS ONE OF
THE REASONS TEENS WILL FOLLOW



MAJORITY OF PARENTS SAID THEY ALMOST ALWAYS MONITOR WHETHER TEENS FOLLOW PASSENGER RESTRICTIONS



ARE PARENTS MONITORING THEIR TEENS FOR **NIGHTTIME DRIVING RESTRICTIONS**?
IT DEPENDS ON WHO YOU ASK...

63%
OF PARENTS REPORT
ALMOST ALWAYS MONITORING
THEIR TEEN DRIVERS

33%
OF TEENS SAID
THEIR PARENTS
ALMOST ALWAYS MONITOR



PARENTS AND TEENS DIFFER ON THE EFFECTIVENESS OF GDL LAWS IN HELPING NEW DRIVERS BE SAFER BEHIND THE WHEEL

75%

OF PARENTS

BELIEVE NIGHTTIME
RESTRICTIONS
ARE EFFECTIVE

NIGHTTIME DRIVING

46%

OF TEENS

RESTRICTIONS

ARE EFFECTIVE

78%
OF PARENTS

BELIEVE PASSENGER NUMBER RESTRICTIONS ARE EFFECTIVE ije,

41%

OF TEENS

BELIEVE PASSENGER NUMBER RESTRICTIONS ARE EFFECTIVE

PASSENGER RESTRICTIONS

ONE THING THAT PARENTS AND TEENS ARE ALIGNED ON...

PARENTS AND TEENS LISTED PEER PRESSURE
AS THE MOST LIKELY REASON TO NOT FOLLOW GDL LAWS

34%
OF PARENTS
LISTED PEER PRESSURE



33% OF TEENS

LISTED PEER PRESSURE

LET STATE FARM HELP YOU GET INVOLVED IN YOUR TEEN'S DRIVING BY VISITING HTTP://TEENDRIVING.STATEFARM.COM

IN JUNE 2013, THE STATE FARM® STRATEGIC RESOURCES DEPARTMENT CONDUCTED AN ONLINE SURVEY TO EXAMINE CANADIAN TEEN DRIVERS' AND PARENTS' VIEWS ON GRADUATED DRIVER LICENSING (GDL) LAWS. STATE FARM SURVEYED A SAMPLE OF 500 PARENTS OF TEEN DRIVERS AND AN INDEPENDENT SAMPLE OF 280 TEEN DRIVERS.



