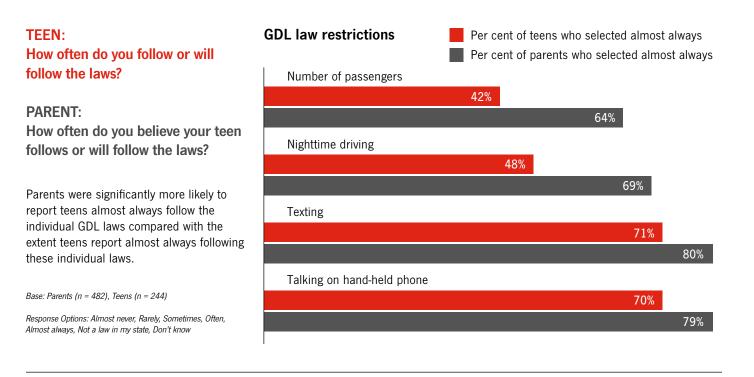
GRADUATED DRIVER LICENSING State Farm®

In June 2013, the State Farm[®] Strategic Resources Department conducted an online survey to examine teen drivers' and parents' view on Graduated Driver Licensing (GDL) laws. State Farm surveyed a sample of 500 Canadian parents of teen drivers and an independent sample of 280 Canadian teen drivers. Useable surveys were received from 482 parents and 244 teens.



TEEN:

To what extent do your parents monitor if you follow the laws?

PARENT:

To what extent do you monitor if your teen follows the laws?

Parents were significantly more likely to report they almost always monitor if teens follow the GDL laws compared with the extent to which teens report their parents almost always monitor if they follow the GDL laws.

Base: Parents (n = 482), Teens (n = 244)

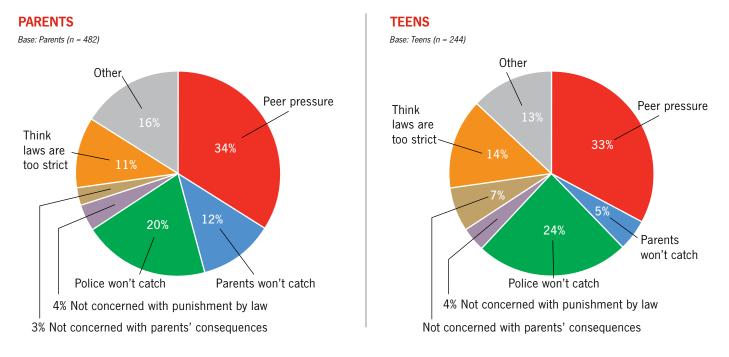
Response Options: Almost never, Rarely, Sometimes, Often, Almost always, Not a law in my state, Don't know

GDL law restrictions	Per cent of teens who selected aln	Per cent of teens who selected almost always	
	Per cent of parents who selected a	Imost always	
Nighttime driving			
3	33%		
	63%		
Texting			
	48%		
		71%	
Talking on phone			
	47%		
		72%	
Number of passengers			
22%			
	58%		

TEEN: Please list the most likely reason why you do not or will not follow the driving restrictions for newly licensed drivers.

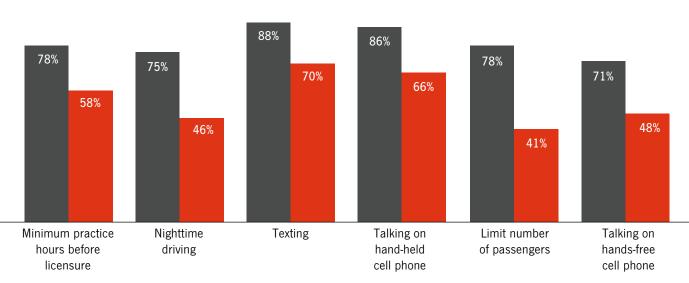
PARENT: Please list the most likely reason why your teen does not or will not follow the driving restrictions for newly licensed drivers.

Parents and teens listed peer pressure as the most likely reason to not follow GDL laws (34 per cent and 33 per cent, respectively)



How effective or ineffective do you think each of the following restrictions are (or would be) at helping new drivers be safer behind the wheel?

Parents were significantly more likely than teens to believe GDL laws are effective in helping new drivers be safer behind the wheel.



Base: Parents (n = 482), Teens (n = 244)

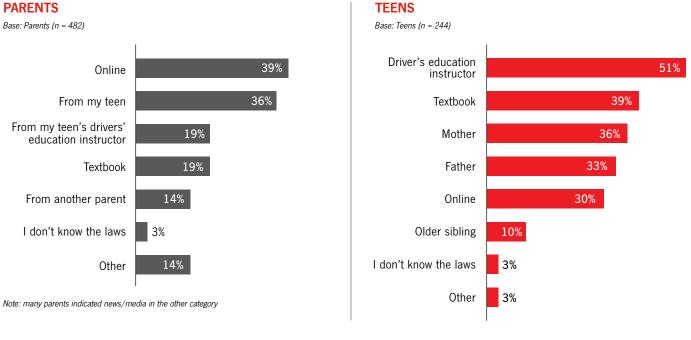
Per cent of parents who say it's effective

Response Options: Very ineffective, Somewhat ineffective, Neutral, Somewhat effective, Very effective, Don't know

Per cent of teens who say it's effective

How did you learn about your province's driving restrictions for newly licensed drivers?

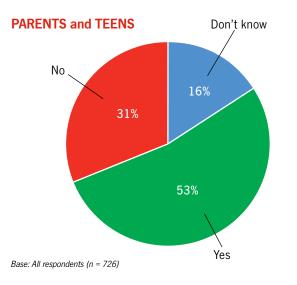
Parents most often learn about GDL laws online (39 per cent), and from their teen (36 per cent), whereas teens most often learn about GDL laws from their driver's education instructor (51 per cent).



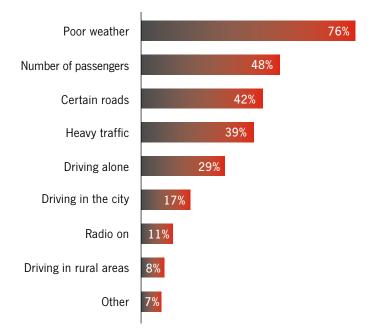
PARENTS

Do you/your parents set additional driving restrictions above and beyond the driving restrictions set by law?

Fifty-three per cent of parents and teens indicated having additional restrictions above and beyond GDL laws. Among these respondents, more than three-fourths indicated not being able to drive in poor weather as an additional restriction.



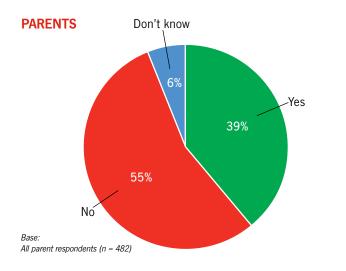
What additional situations?



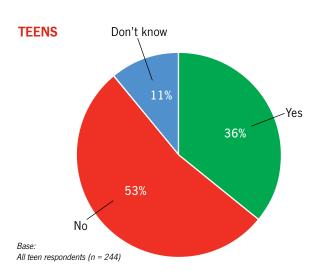
Base: All respondents who have additional restrictions, multiple responses allowed (n = 386)

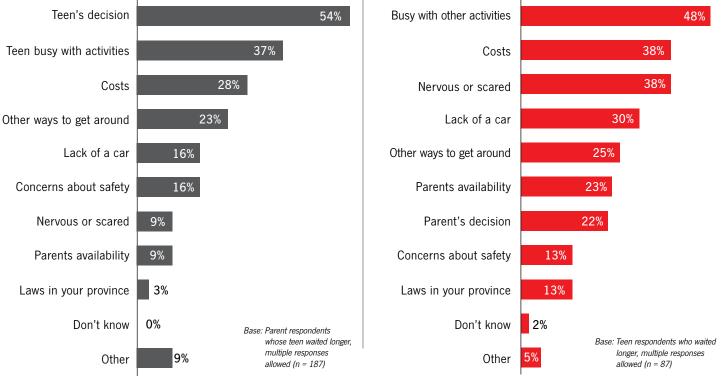
Did or will your teen/you wait longer than the minimum age to get a permit or driver's licence?

Among teens and parents, 36 per cent indicated the teen did or will wait longer than the minimum age to get a permit or licence, with teens "being busy with other activities" as the top reason for waiting and with parents saying "teen's decision" as the top reason.









METHODOLOGY

An online survey was conducted through State Farm's Center for Consumer Feedback in June 2013. 500 Canadian parents of a 14 - 17 year-old with a learner's permit or driver's licence (after data quality screening, the final sample was 482) and an independent sample of 280 Canadian teens ages 14 - 17 (after data quality screening, the final sample was 244) responded to the survey.