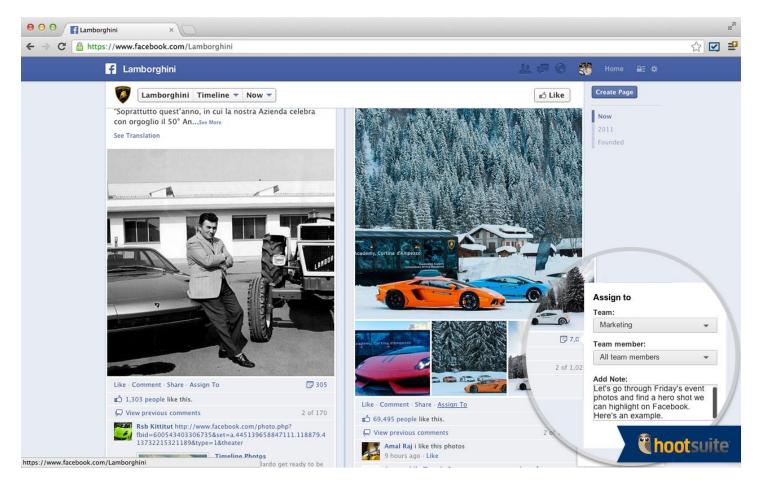While browsing Twitter.com and Facebook.com, HootSuite Assignments empowers HootSuite Pro and Enterprise customers to quickly diffuse crisis situations or take advantage of marketing opportunities in real-time using a Google Chrome extension.

The HootSuite Assignments Google Chrome extension allows content managers to assign messages to Team members, and include a note to guide the required action directly from the websites of Facebook or Twitter.

Once a task has been assigned using the HootSuite Assignments Google Chrome extension, content managers can monitor the progress of these tasks using a drop down menu accessible through an icon at the top of their Chrome browser.