



ASSIGNMENTS

by  hootsuite™

While browsing Twitter.com and Facebook.com, HootSuite Assignments empowers HootSuite Pro and Enterprise customers to quickly diffuse crisis situations or take advantage of marketing opportunities in real-time using a Google Chrome extension.

The screenshot shows a Chrome browser window displaying the Facebook page for Lamborghini. The page features a post with a black and white photo of a man leaning against a car, and another post with a collage of colorful Lamborghini cars in a snowy setting. A HootSuite assignment overlay is visible on the right side of the page, containing the following information:

- Assign to:** Team: Marketing
- Team member:** All team members
- Add Note:** Let's go through Friday's event photos and find a hero shot we can highlight on Facebook. Here's an example.

The HootSuite logo is visible in the bottom right corner of the overlay.

The HootSuite Assignments Google Chrome extension allows content managers to assign messages to Team members, and include a note to guide the required action directly from the websites of Facebook or Twitter.

The image shows a browser window displaying the Twitter profile of HootSuite (@hootsuite). The profile page includes a header with the HootSuite logo and bio, a statistics section showing 3,429 tweets, 1,134,924 following, and 4,468,851 followers, and a list of recent tweets. On the right side, a Chrome extension titled 'Assignments' is open, showing a list of tasks assigned to 'Andy Au'. The tasks include tweets from users like @gunnr, @leverhill, @HRAdvisers, and @ChungNeil, with their respective assignment dates. The extension has a dropdown menu at the top with options 'To Me', 'By Me', and 'Resolved'.

Once a task has been assigned using the HootSuite Assignments Google Chrome extension, content managers can monitor the progress of these tasks using a drop down menu accessible through an icon at the top of their Chrome browser.