



INTERNATIONAL
SPECIAL EVENTS SOCIETY
VANCOUVER CHAPTER

FOR IMMEDIATE RELEASE

Media Contact:
Kathie Madden, President
ISES Vancouver Chapter
president@isesvancouver.com

Put Your Best Foot Forward with ISES Vancouver!

Membership produces excellent results and increases relationships with event industry professionals.

VANCOUVER, BC (October 14, 2010) – [ISES Vancouver](#), one of 38 chapters of the ISES society founded in 1987, aims to raise the professional business practices and ethical conduct of its members. [ISES Vancouver](#) emphasizes on the importance of membership as it brings together professionals from a variety of special event backgrounds including: caterers, meeting planners, decorators, event planners, audio visual technicians, graphic designers and many other professions. Their mission is to educate, advance, and promote the special events industry and its network of professionals along with related industries.

“[ISES Vancouver](#) offers events and programs designed to offer its members relevant and cutting edge industry education, resources, and networking opportunities,” says Kathie Madden, President of [ISES Vancouver](#). “Our events, along with a new user friendly website and a reputable board of directors for 2010/2011 continue to strengthen our position as the leading industry association.”

The Eatery at the Canadian Special Events & Meetings Expo on October 26 – 27, 2010 is one of the upcoming [ISES Vancouver events](#). It is Vancouver’s largest event show, 14 years running, and consists of over 70 of the leading industry suppliers on display. Members that attend will be inspired by leading event educational seminars, delicious ideas for catering, innovative décor, and will discover the hottest acts in town! The one-day tradeshow attraction is free for planners who pre-register! Contact www.canadianspecialevents.com or 1-877-212-EXPO to register now.

The [ISES Vancouver event](#) scheduled to follow will be the inspirational keynote by Ian Woodall, “The Tao of Everest” on November 16, 2010 at the Sutton Place Hotel. Known as a totally unique keynote address, Woodall shares experiences of climbing the highest mountain and shows his audience how to apply leadership, problem solving, and personal development skills. The key concepts Woodall will present are the three insights to successful leadership, why trust is a leadership necessity, and how integrity forms the foundation of all leadership. Ticket details are still to be announced.

[ISES Vancouver](#) also encourages the development of skills and industry knowledge with students that are currently enrolled in or graduated from a British Columbia event or event related program. They recently introduced a program called Student Temporary Experience Portal (S.T.E.P.) that acts as a structured database providing your consented information to event professionals for career experience. This is a current and cost effective way for students to get exposure in the industry, market their skills to future employers, and to showcase the next generation of ISES Vancouver leaders. For more information visit [http://www.isesvancouver.com/S T E P.aspx](http://www.isesvancouver.com/S_T_E_P.aspx).

About [ISES Vancouver](#):

ISES Vancouver Chapter (Formerly ISES Pacific Northwest) was founded in 1993. Its membership represents skilled professionals from British Columbia, with membership open to all regions of British Columbia. The Mission of ISES is to educate, advance, and promote the special events industry and its network of professionals along with related industries. ISES members represent the best of the event industry.

For additional information please contact Kathie Madden at president@isesvancouver.com or visit www.isesvancouver.com.

Media Contact:

Kathie Madden
President
ISES Vancouver Chapter
president@isesvancouver.com

###