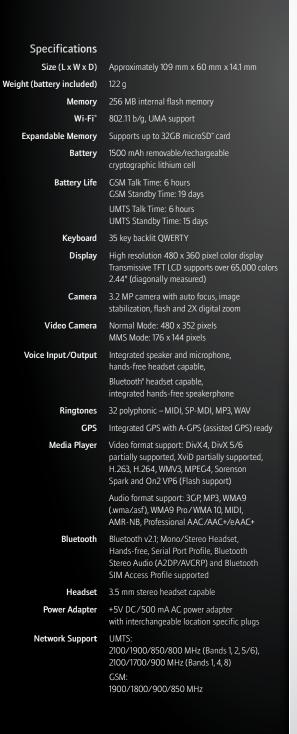
# Be Bold.

# BlackBerry<sup>®</sup> Bold<sup>™</sup> 9700 Smartphone



BlackBerry Bold





# BlackBerry Bold 9700 Smartphone



# Stay in Touch Features

Features	Benefits
Track Pad	Based on optical technology, the track pad helps you to the track pad on a laptop computer.
Wi-Fi Support (UMA/GAN)	Added Wi-Fi*connectivity makes accessing to your B convenient and easy. <sup>5</sup>
Full-featured phone	Have the features of a desktop phone with you when yo
Bluetooth-enabled (v2.1)	The BlackBerry* Bold 9700 smartphone is Bluetooth-e
3G (HSDPA) Compatible	Designed to take advantage of the speeds available on
Send and receive text and picture messages (SMS & MMS)	Keep in better touch with contacts who prefer text <sup>2</sup> a
Enhanced Web Mail	Whether you use Gmail <sup>*</sup> , AOL <sup>*</sup> Mail, Windows Live Ho supported web mail <sup>1,3</sup>
Edit Microsoft Word, Microsoft Excel and Microsoft PowerPoint Files	Enjoy the flexibility of working on Microsoft <sup>®</sup> Word, N
Instant messaging	Chat from just about anywhere using Windows Live" I or ICQ <sup>*</sup> apps built specifically for BlackBerry smartph
Social Networking for BlackBerry smartphones	Facebook <sup>®</sup> for BlackBerry <sup>®</sup> smartphones, Flickr <sup>™</sup> Photo U

Benefits
Watch your videos9 and listen to your music all with
Take photos wherever the inspiration hits you with a
When you need sound and action to help you tell the built-in video recording. <sup>10</sup>
BlackBerry* Media Sync lets you sync your desktop i In just a few easy steps, you can take your tunes on t
Access videos, music or even sports and news clips f



## Browse, Shop and Buy

Entertainment on the Go

Features	Benefits
BlackBerry App World <sup>™</sup>	Personalize your BlackBerry smartphone with apps fro on your BlackBerry smartphone <sup>1,13</sup>



## Instant Information

Features	Benefits
GPS Capabilities and BlackBerry*Maps	Designed to work with BlackBerry Maps and other loo you need to be. <sup>1</sup>
HTML Browsing	A dynamic browsing experience, to help you get the in access to the Internet with web pages that are easy to
Business Ready	For small to medium-sized businesses, Hosted BlackBe affordable solution options. For large organizations, Bla features and enterprise-grade functionality.

ou easily scroll through the information you need, with an experience similar

BlackBerry\* data services in Wi-Fi hotspots or other areas with Wi-Fi connectivity

you're between appointments or running late.<sup>2</sup>

enabled,<sup>7</sup> so you can keep your hands free to focus on other tasks at hand.

n 3G networks.8

and picture messaging.1,6

Hotmail<sup>™</sup> or Yahoo!<sup>®</sup> Mail, you can enjoy on-the-go access to your favorite

Microsoft<sup>®</sup> Excel and Microsoft<sup>®</sup> PowerPoint files from just about anywhere<sup>1</sup>

\* Messenger, Google Talk", Yahoo!\* Messenger, AOL\* Instant Messenger hones.!

Uploader for BlackBerry\*smartphones and MySpace\* for BlackBerry\*smartphones.1

the excellent visual and sound quality you expect from your BlackBerry smartphone.

a 3.2 MP camera with image stabilization, auto flash, auto focus and zoom.

he story, the BlackBerry Bold 9700 smartphone comes through with

iTunes or Windows Media\* Player music files with your BlackBerry smartphone. the go, wherever you go.  $^{\! n}$ 

from web sites built for mobile streaming.12

rom the BlackBerry App World" storefront and discover how to put more of your life

location-based software, it can help determine where you are and how to get where

information you need, when you need it. With the BlackBerry\* Browser, you have easy to navigate and read.

Berry\*services and BlackBerry\* Professional Software are designed to offer BlackBerry\*Enterprise Solution is designed to provide advanced security





### For more information on the BlackBerry<sup>®</sup> Bold<sup>™</sup> 9700 smartphone, please visit www.blackberry.com

1. Requires activation with appropriate data plan. Check with service provider for availability, costs and restrictions. 2. Requires activation with voice plan. 3. Web-based email support varies from carrier to carrier. Contact your provider for more details. 4. The ability to send pictures is not supported by all instant messaging programs. Check with your IM provider for supported features and services. 5. The BlackBerry Bold<sup>™</sup> 9700 smartphone supports Wi-Fi 80211 b/g. Not all BlackBerry plans support Wi-Fi access to BlackBerry services. Check with your service provider for supported services and features. 6. The ability to send pictures is not supported by all instant messaging programs. Check with your IM provider for supported services. 7. Supports all A2DP Bluetooth accessories. 8. Actual speeds may vary by carrier and are dependent on network load. 9. For a complete list of supported media file formats, visit www.blackberry.com/go/mediafiles 10. Depending on the amount of built-in memory available for use, a third-party microSD card may need to be properly inserted into the BlackBerry smartphone to enable the video recording feature. MicroSD cards may be sold separately. 11. For BlackBerry Media Sync to work, your media-enabled BlackBerry smartphone must be connected to your computer via a USB cable. Certain music files may not be supported by the media player, including incompatible file types and files that contain digital rights management technologies. BlackBerry Media Sync is compatible with devices featuring BlackBerry. Sortice Software v4. 2 or later. Devices that do not feature built-in mass storage capabilities (significant amounts of on-board memory) will require a microSD card to be properly inserted. Please visit www.blackberry.com/mediasync/microSD for a list of devices requiring microSD card. BlackBerry Media Sync is compatible with A2-bit editions of Windows XP Service Pack 2 which can be used with Tunes version 7.0 or higher AND 32-bit editions of Windows Vista<sup>™</sup> which can be used with

Check with your service provider for roaming arrangements, service plans and supported features and services.

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