

# New approach to gaming unveiled

You may think you knew Calgary's Silver Dollar Casino, but the May 10 grand re-opening of the newly-owned casino will showcase a totally different type of gaming experience.

Since being acquired by Evergreen Gaming Corporation, the Silver Dollar Casino has been renovated, re-staffed and re-branded to offer valued patrons and first-time customers the best experience possible in a comfortable, friendly environment.

"We want to provide a great customer experience in an inviting atmosphere. If we can achieve a Cheers-like atmosphere, we will have created something special," says president of Evergreen Gaming Corp., Norman Osatuik.

This different approach to casino management is just a reflection of the way Evergreen Gaming does



**Norman Osatuik, president of the Evergreen Gaming Corp., says the re-opening of the Silver Dollar Casino on May 10 will provide the best possible gaming and entertainment experience.**

JACK CUSANO/SUN MEDIA

business.

After successfully owning and operating 11 casinos with 1,400

employees in Washington State, Evergreen Gaming, a Canadian-based public company (TSX.V:

TNA), decided to expand the business into Canada.

"The Silver Dollar Casino opportunity was a dream come true for us," Osatuik says. "It was exactly what we were looking for.

"Calgary is a great community. It is easy to do business in Calgary, the economy is strong and the people are outstanding. I just like the attitude."

Since taking ownership, the Silver Dollar team has worked hard to create a customer-oriented casino.

They have achieved this by improving the food, re-doing the look and feel of the slot and table game area and bringing in innovative new games, like Fortune Pai Gow Poker.

"Lots of people talk about customer service. It's one thing to say that you're customer-oriented, but the only time it's real is when the

customer says, 'I've really enjoyed myself.'

"That is clearly our goal."

Now that the Silver Dollar Casino has been revitalized, the staff are inviting the people of Calgary to experience the new atmosphere during the grand re-opening May 10.

The day will feature live entertainment, a \$100 giveaway every 20 minutes from 12 p.m. to 2 a.m., and will coincide with a four-day slot tournament starting May 8.

"Although the re-opening is only one day, it's all about the start of something new," Osatuik says.

"We want to show Calgary that we have focused on changes that will provide the best possible gaming and entertainment experience."

The Silver Dollar Casino, located at 1010 42 Ave. S.E., also offers bowling and live entertainment.

## THINK YOU'VE SEEN IT ALL...YOU HAVEN'T!

Evergreen Gaming

SILVER DOLLAR CASINO

CALGARY

- NEW LOOK
- NEW ATTITUDE
- SAME LOCATION
- GREAT CUSTOMER SERVICE

- NEWLY RENOVATED
- CLEAN ENVIRONMENT
- OUR GOAL IS TO EXCEED YOUR EXPECTATIONS

CHANCE TO WIN

# \$100

EVERY 20 MIN  
NOON TO 2AM

## GRAND RE-OPENING EVENT SATURDAY, MAY 10

• 97.7 FM Live Remote • Big Rock Brewery Tasting • Giveaways



[www.silverdollarcalgary.com](http://www.silverdollarcalgary.com) • Giveaways • Slot tournament May 8 - 11 \$3,000 in total prizes