

FOR IMMEDIATE RELEASE

Media Contact:

Marion Perole Media Liaison Karran Finlay Marketing (KFM), Vancouver T: 604.734.4223 mperole@karranfinlaymarketing.com

Are You Ready to UROCKAOKE?

A modern twist to Karaoke and RockBand combined launches this Halloween at The Belmont...

MONTREAL, QC (October 15, 2010) – **UROCKAOKE**, a musical dream team based in Montreal, is here to rock your world. Do you dream of becoming the next Canadian Idol? Well look no further...UROCKAOKE is here!

An innovative karaoke experience where you can live the dream of becoming a rock star on a stage with your very own band! Say goodbye to the cramped quarters of RockBand, singing to inferior video game equipment, and sing to a real live band in front of a room full of screaming fans. **UROCKAOKE will be launching its modern way to rock for Halloween on October 31**st, **2010 at Le Belmont** 4483 Saint-Laurent Blvd., Montreal, QC (doors open at 8pm, band plays from 9pm - 3am). More details below.

The band behind UROCKAOKE is second to none and has been touring all over the world for over ten years. The members are either currently playing for or are formally in one of the following prominent bands; The Dears, Dynasty, Land Of Talk, Socalled, Fantasy, Melissa Auf Der Maur, and others.

A standard UROCKAOKE night consists of approximately three hours of performance time and audience members can decide if they want participate in the limelight, or sit back and cheer-on the next rock star. With over 230 hit songs of every genre imaginable, you and your friends will sure to be entertained throughout the night!

UROCKAOKE is also the perfect choice to transform your next corporate event into an unforgettable, interactive office party or teambuilding event. Rock on UROCKAOKE... Rock on!

HALLOWEEN AT THE BELMONT:

When: Sunday, October 31, 2010

Where: The Belmont, 4483 Saint-Laurent Blvd, Montreal QC

Details: Doors and signup at 8pm. Urockaoke starts at 9pm and goes until 3am.



ABOUT UROCKAOKE:

Unleashed at a loft party during the Pop Montreal Festival of 2004, UROCKAOKE is part rock show, part karaoke, and all fun! Combining their training in jazz, rock, reggae, bluegrass and just about every other genre you can think of, this four piece slides effortlessly between styles, creating a one of a kind soundtrack like no machine can. Having played together around the world for over ten years, there is nothing these guys haven't seen (on and off stage) and they are at their best and in

their element two hours deep into a heavy set of sweaty jams. From the first nervous singer to the last mic hoggin' crooner, your guests will be transformed as they gain confidence and trust in this best of all backup bands.

For additional information please contact Marion Perole at 604-734-4223 or visit www.urockaoke.com.

Media Contacts:

Marion Perole Karran Finlay Marketing, Vancouver T: 604-734-4223

E: mperole@karranfinlaymarketing.com

Michael Felber Urockaoke

E: info@urockaoke.com

###