



W I S H E S

WHISTLER'S WEDDING & CELEBRATION SHOWCASE

EVERY SEASON ONE HUNDRED REASONS

WELCOME VENDORS!



Wishes is Whistler's first and only wedding and celebration tradeshow.

Weddings and celebration events generate millions of dollars in revenue at every level of business year-round for the Sea to Sky Corridor. From intimate ceremonies and private dining events to multi-day wedding or celebration extravaganzas – come join us for a piece of the cake! This event will bring together local suppliers with local, regional, and destination brides and grooms, allowing you to build relationships and convert business.

Marketed through Tourism Whistler, The Whistler Question, The Georgia Straight and several other media outlets, the Whistler Wedding and Celebration Showcase will put you in front of countless brides and grooms as well as hundreds of friends and family members who will be attending the wedding or planning a milestone event. Start securing your post Olympic business today!

This kit should answer all of your questions in terms of exhibit space, advertising and sponsorship opportunities. You will also find a floor plan to help you book the perfect space, and a reservation form that can be returned via fax or email (pdf).



W I S H E S

Vendors & Exhibitors

Wishes is taking place on the first floor of the Whistler Conference Centre, in the Sea to Sky Ballroom – Whistler’s premier group venue. Registration will occur in the grand foyer where guests will have the opportunity to sample your products. Our fashion show sponsors will have the opportunity to offer an on-site sale of items to all of our attendees in a dedicated sales space located right in the grand foyer. The main conference area is organized in a tradeshow layout; by keeping the exhibitor numbers to a limit we offer maximum exposure to your potential clients. The fashion shows and workshops are to take place behind the exhibitor’s area in the Sea to Sky ballroom, allowing easy flow between aisles and a smooth transition to action.



Your options

The Interactive Grand Foyer: A first point of access and great opportunity to have guests try your product and services. We are offering timed windows where you will have the chance to connect with every attendee by offering such enticements as food samples, mini spa treatments, musical entertainment, and photography displays. This is the place to be to take advantage of maximum traffic flow! We are limiting the grand foyer to three non-competitive interactive exhibitors per hour throughout the event.

The Main Exhibit area: Meet not only the bride and groom but also key decision-makers like family and friends, who in turn will book events of their own. This is a rare opportunity to meet a variety of potential clients. The space is limited to a maximum of fifty 10' x 8' booths, also available in 20' x 8'. Please refer to the floor plan for details. Power, labour, equipment and Internet access available via www.whistlermeetings.com and are charged in addition to the basic exhibitor fee.

Advertising opportunities

The Wishes Magazine (full-color)

Well-distributed and available year round, The Wishes Magazine is your chance to stand out! Formerly “Romantic Weddings Magazine”, the Whistler Question and Wishes have joined forces to bring you the ultimate in wedding and celebration advertising opportunities. Brides and event organizers use this magazine before, during and after the show to help make decisions about their upcoming celebration. Advertising is available in many sizes to suit your budget. With editorial content specific to the corridor, The Wishes Magazine will showcase all that we have to offer.



- This full colour glossy magazine is the perfect planner for all potential weddings & events in the corridor.
- 15,000 copies will be distributed through participating advertisers, Pemberton, Squamish & Whistler Visitor Information Centers as well as various hotels and businesses throughout the Sea to Sky corridor.
- Copies will also be made available for local delegates promoting Whistler at regional wedding shows including “Wishes, Whistler’s Wedding & Celebration Showcase”
- All exhibitors receive 30% off all Wishes Magazine Advertising and a directory listing at no charge.

Wishes: The Website

The Wishes website is a great tool to help customers find out more about your business and to easily get in touch with you. Online year round, future brides and event planners can go back at any time to find out more about their preferred vendors. Wisheswhistler.com lists each exhibitor’s name and booth location with a direct link to your website. We suggest upgrading to our premium listing for enhanced exposure and a stronger presence.



Premium listing on our website & program (event Insert in the Wishes magazine)

W x H 1.5" x 1": Your photo or logo and 40 words of text

Example:



W I S H E S

Join us for “Wishes” –
Whistler’s two-day wedding and celebration showcase and learn everything you need to know about planning an unforgettable celebration in one of the most beautiful places on earth. Whistler: more accessible than you think!

Full Banner:

Ideal for promoting a special package offered in conjunction with the event. Size: W x H: 5" x 1"

Example:



W I S H E S

WHISTLER'S WEDDING & CELEBRATION SHOWCASE

november 7 & 8 www.wisheswhistler.com



W I S H E S

WHISTLER'S WEDDING MAGAZINE

With an almost endless supply of possible locations to celebrate one of the most important events in one's life, the Sea To Sky Corridor has long been a destination for couples to begin their wedded lives together.

In recognition of this fact, this wedding planner is designed to help potential couples make the most out of planning their special day with us. With editorial content specific to the corridor, the wedding planner will showcase all that we have to offer.

Well-distributed and available year round, The Wishes Magazine is your chance to stand out! Formerly "Romantic Weddings Magazine" the Whistler Question and Wishes (Whistler's Wedding & Celebration Showcase) have joined forces to bring you the ultimate in wedding and celebration advertising opportunities. Not only is this magazine distributed year-round, it is also the feature complimentary magazine given out to Brides, vendors and guests from all over BC at the Wishes Whistler Event. Advertising is available in many sizes to suit your budget. With editorial content specific to the corridor, The Wishes Magazine will showcase all that we have to offer.

- All exhibitors in Wishes - Whistler's Wedding & Celebration Showcase receive 30% off all Wishes Magazine Advertising and a directory listing at no charge.

- This full colour glossy magazine is the perfect planner for all potential weddings & events in the corridor.

- 15,000 copies will be distributed through participating advertisers, Pemberton, Squamish & Whistler Visitor Information Centres as well as various hotels and businesses throughout the Sea to Sky Corridor.

- Copies will also be made available for local delegates promoting Whistler at regional wedding shows including "Wishes, Whistler's Wedding and Celebration Showcase"

- Magazine will be available for download year-round online at www.wisheswhistler.com

30%
OFF

2010 ADVERTISING RATES

Back Cover (8.25" x 10.25"): \$1199	Half Page (7" x 4.5"): \$499
Inside Cover (8.25" x 10.25"): \$999	Third Page (4.5" x 4.5"): \$349
Full Page (7" x 9"): \$899	Sixth Page (2.25" x 4.5"): \$199
Two-Thirds Page (4.5" x 9"): \$649	*Includes full-process colour

*30% off and a free directory listing to all Wishes Event Exhibitors!

BOOKINGS & SUBMISSIONS

Deadline: Friday, September 25th, 2009
Publishing: Friday, October 16th, 2009

For details, please contact:

Tessa Sweeney tsweeney@whistlerquestion.com cell: 604-902-0123
Sue Jensen sjensen@whistlerquestion.com cell: 604-698-6964

For information about the

Wishes Event, please contact:
info@wisheswhistler.com



WISHES

Please Submit by fax to: **604 905 7773**
or email to: **info@wisheswhistler.com**

Details

Email address _____

First name _____

Last Name _____

Address _____

City _____

Province _____

Phone # _____ Cell # _____

Fax number _____

Business name _____

Website _____

Type of business _____

Advertising opportunities:

WISHES - WHISTLER'S WEDDING MAGAZINE

Deadline: Friday, September 25th, 2009

Publishing: Friday, October 16th, 2009

Please see the attached rate sheet or

contact The Whistler Question for details

Tessa Sweeney tsweeney@whistlerquestion.com cell: 604-902-0123

Sue Jensen sjensen@whistlerquestion.com cell: 604-698-6964

Website:

Banner \$200

Premium listing on website & program (event insert in The Wishes Magazine) \$90

Partnership opportunity

I am interested in being an event partner Yes No

What you give:

Complimentary room nights, food and beverage offerings,
tours or activities or spa packages.

What you get:

- Complimentary tickets – Based on the value of the in kind offer
If exhibiting, premium listing on our website & program
(event insert in the Wishes Magazine)
- 30% off on the advertisement in the Wishes Magazine
- Your logo on all of our printed advertising, website and magazine insert
- Thank you mentions periodically during the show and campaigns
- Key exposure in competitions where your in kind offer is utilized.

Note: Any or all of these offerings could be used in competitions to assist Wishes in drawing interest and attendance leading up to and during the event.

EXHIBITOR/VENDOR APPLICATION

Questions? 604 905 7775 tf 1 888 905 7775

Exhibit space

Width and depth

10' x 8' \$950

20' x 8' \$1,500

Grand Foyer Time _____ hrs @ \$200/hr = _____

Total _____

Sponsorship opportunity

I am interested in sponsoring this event

for the amount of minimum of \$2000 Yes No

What you get:

- 20 complimentary tickets
- Your logo on the first page of our website and magazine event insert as well as on all of our printed advertising.
- If exhibiting, Premium listing on our website & program (event insert in The Wishes Magazine)
- Interactive web site banner
- 30% off advertising in the Wishes Magazine
- Special mentions periodically during the show and campaigns

As many of you will be offering great deals during this fall season, we would love to discuss the opportunity to incorporate this weekend into a dinner offer, spa package or hotel stay specials.

Would this be of interest? Yes No

-I will donate a prize for draws

Description and retail value of prize: Yes No

-I am interested in hosting a workshop Yes No

Payment will be made by: Cheque Credit Card
we will send you an invoice at the above listed mailing address.

MARKETING PARTICIPATION

I understand that by becoming an exhibitor our company effectively becomes a Wishes partner and will actively do all that we can to assist Wishes in marketing the event. We further understand that the success of this event will be due to the combined marketing efforts of all involved. In agreeing to market this event we will:

1. Post the Wishes web banner on our website advertising the event.
2. Actively hand out postcard collateral (provided by Wishes) to all guests/clients by either ensuring that the collateral is displayed at our point of sale or at our concierge/guest services desk.

Exhibitor authorization: _____

Thank you for your interest in being a part of Wishes,
Whistler's premier wedding and celebration event!

Please note that no payment will be processed until you have been accepted as an exhibitor or advertiser. You will be contacted by phone or email to confirm your participation. If you are not accepted as an exhibitor or advertiser, you will be placed on a waiting list and be contacted when space is available.

Sincerely, **The Wishes Team**



WISHES

TELUS | conference centre at Whistler

