



RED'S "FREE LIST PASSES TO ALL US VISITORS" FINE PRINT

Overview: In response to the record-low snowfall conditions throughout the US, Red Mountain Resort, located in Rossland BC (five miles north of the US/Canadian border), is offering FREE lift passes to ALL US residents for the next 30 days. This promotion is the first time a ski resort is running an offering of this magnitude. US residents who book through Red Mountain Resort lodging using the booking code "RedsGotSnow" or by phone at 877-969-SNOW (7669) will receive free passes for as many days as they are staying at the resort.

Free Lift Pass Promotion Fine Print: (1.) One free day of skiing per night of accommodations booked through Red Mountain Resort Lodging. Participants must call Red Mountain Resort Lodging at 877-969-7669 to access the promotion and use code "Redsgotsnow" for free tickets. (2.) Number of lift passes per accommodation based on reported guest room occupancy, i.e. if room sleeps 2, then two tickets are available per day, no rain checks, refunds or future usage past length of stay. (3.) Customers must list all names of lodgers and length of stay to get free passes at time of booking. Customers must list all names of any guest staying in the condo at time of booking. (4.) Lift tickets are non-transferable. (5.) Must be resident of USA or resident alien residing in USA legally and must bring valid passport and ID. (6.) Promotion Period is from Jan 6, 2012 until Feb 5, 2012, lift tickets are only valid during the promotion period and after that regular lift ticket rates apply. (7.) Red Resort is not responsible for assisting with entrance into Canada. All US visitors must have a current valid US passport. (8.) Only valid for new bookings made after January 5, 2012. (9.) Offer based on availability. (10.) Cannot be bundled with any other offers. (11.) Look both ways before crossing the street and be careful in bathtubs, as they are slippery.

About Red Mountain Resort: Red has been delivering incredible skiing longer than any other area in Western Canada, with the first recorded powder turns in 1896. Red offers incredible terrain with a 2,919 foot vertical drop (884 meters) featuring over 300 inches (750cm) of annual snowfall, world-renowned tree skiing and wide-open groomed runs. The resort boasts easy-to-access side-country, snowshoeing, friendly locals, fine dining and modern slope-side lodging. All this is seasoned with authentic winter enthusiasm and the turn-of-the-century charm of Rossland, located minutes away. Red is located in the western Kootenay region of southern BC, five miles north of the US/Canadian border, 2.5 hours' drive north of Spokane International Airport, 3.5 hours from Kelowna, BC Airport, 30 minutes from Castlegar and 20 minutes from Trail regional airports.

Learn More About Red with these links:

- How to get to Red at: <http://www.redresort.com/vacations/getting-here/>
- Red's terrain at: <http://www.redresort.com/mountain/photo-gallery/>
- Latest conditions at: <http://www.redresort.com/mountain/report/>
- Live cams: <http://www.redresort.com/mountain/cams/>
- Photo Gallery: <http://www.redresort.com/mountain/photo-gallery/>

- Events: <http://www.redresort.com/activities/events/>
- History of Red: <http://www.redresort.com/about/history/>
- Slopeside lodging at: <http://www.redreservations.com/properties/>
- Additional High resolution images are available at:
<http://www.redresort.com/about/media/>